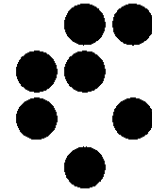


# New Physics in Lepton Flavor Violating Higgs Decays



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## Outline

- Motivation 
  - establish connection with LFV observables;
  - to search for viable scenarios;
- Model independent approach;
- Extended scalar sector;
- Extended fermion sector;
- Summary.

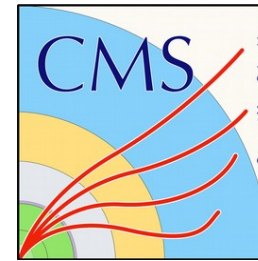
(In collaboration with I. Doršner, A.Grelljo, J.F.Kamenik, N. Košnik and I. Nišandžić , arXiv: 1502.077)



## Lepton flavour violating Higgs decays

CMS result 2014:

$$BR(H \rightarrow \tau\mu) = (0.84^{+0.39}_{-0.37})\%$$



2.4 $\sigma$  excess

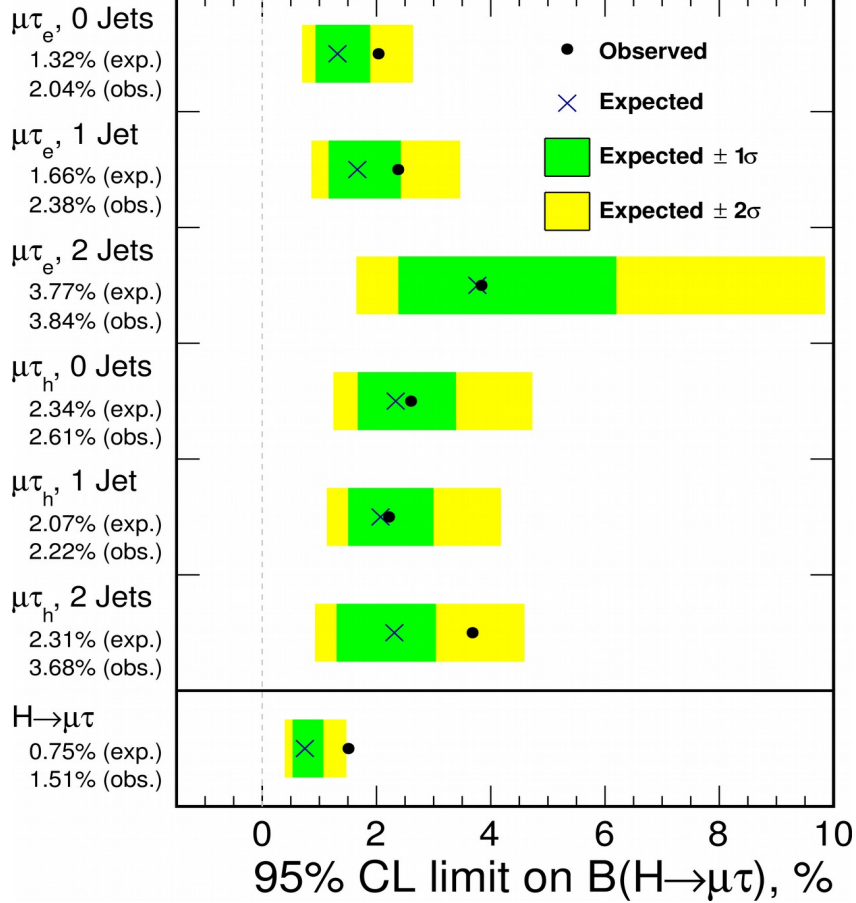
ATLAS result 2015:

$$BR(H \rightarrow \tau\mu) = (0.77 \pm 0.62)\%$$



CMS

19.7 fb<sup>-1</sup> (8 TeV)



ATLAS arXiv:1508.03372

	SR1	SR2	Combined
Expected limit on $\text{Br}(H \rightarrow \mu\tau)$ [%]	$1.60^{+0.64}_{-0.45}$	$1.75^{+0.71}_{-0.49}$	$1.24^{+0.50}_{-0.35}$
Observed limit on $\text{Br}(H \rightarrow \mu\tau)$ [%]	1.55	3.51	1.85
Best fit $\text{Br}(H \rightarrow \mu\tau)$ [%]	$-0.07^{+0.81}_{-0.86}$	$1.94^{+0.92}_{-0.89}$	$0.77 \pm 0.62$

Naive average of ATLAS+CMS:  $B = 0.8 \pm 0.3$

from Landsberg @ SCALAR 2015

## Model Independent approach

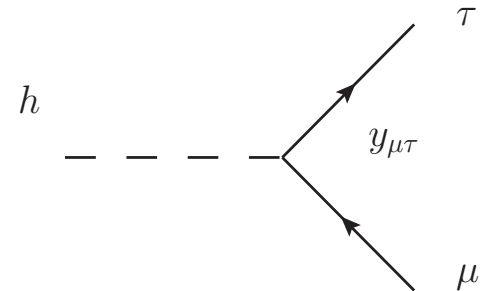
Assumption: SM contains all relevant degrees of freedom at energies few hundred GeV .

General parametrization of Higgs couplings to charged leptons after electroweak symmetry breaking:

$$\mathcal{L}_{Y_\ell}^{\text{eff.}} = -m_i \delta_{ij} \bar{\ell}_L^i \ell_R^j - \boxed{y_{ij}} (\bar{\ell}_L^i \ell_R^j) h + \dots + \text{h.c.}$$

$$y_{ij}^{SM} = \delta_{ij} \frac{m_i}{v}$$

source of LFV

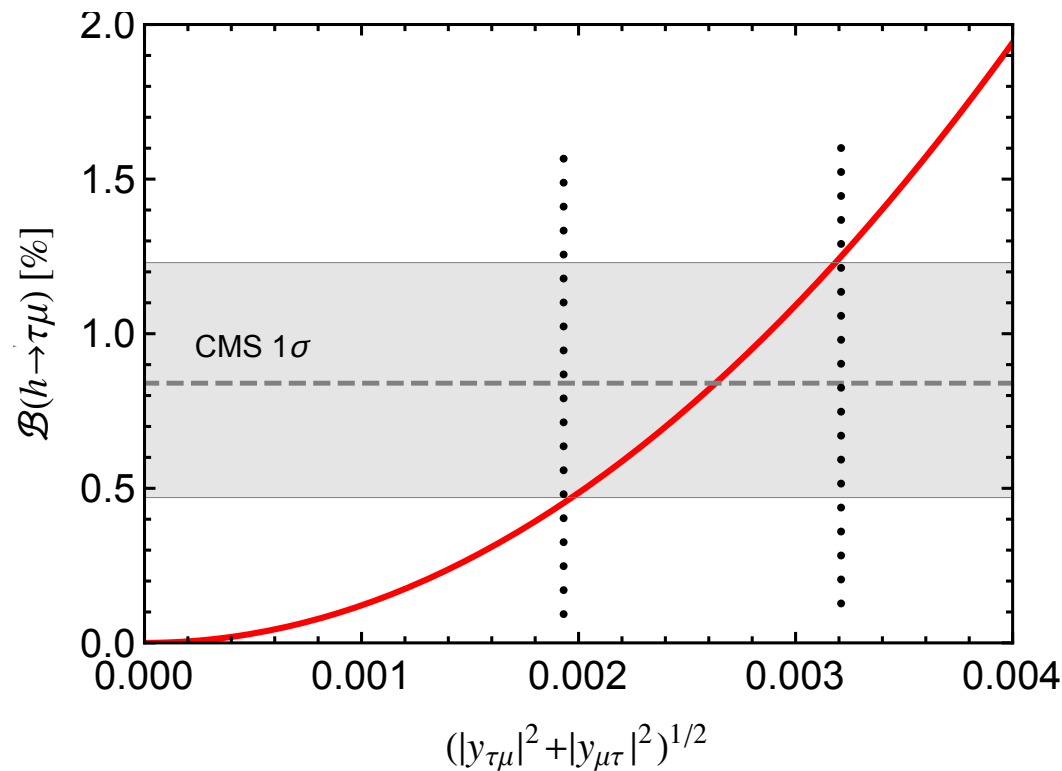


$$\mathcal{B}(h \rightarrow \tau\mu) = \frac{m_h}{8\pi\Gamma_h} (|y_{\tau\mu}|^2 + |y_{\mu\tau}|^2)$$

$$\Gamma_h = \Gamma_h^{\text{SM}} / [1 - \mathcal{B}(h \rightarrow \tau\mu)]$$

Experimentally measured  $H \rightarrow \mu\tau$  event does not depend only on  $y_{\tau\mu}, y_{\mu\tau}$  couplings, but also on couplings contributing to total Higgs decay width and production cross section.

If NP enters only in  $H \rightarrow \tau\mu$



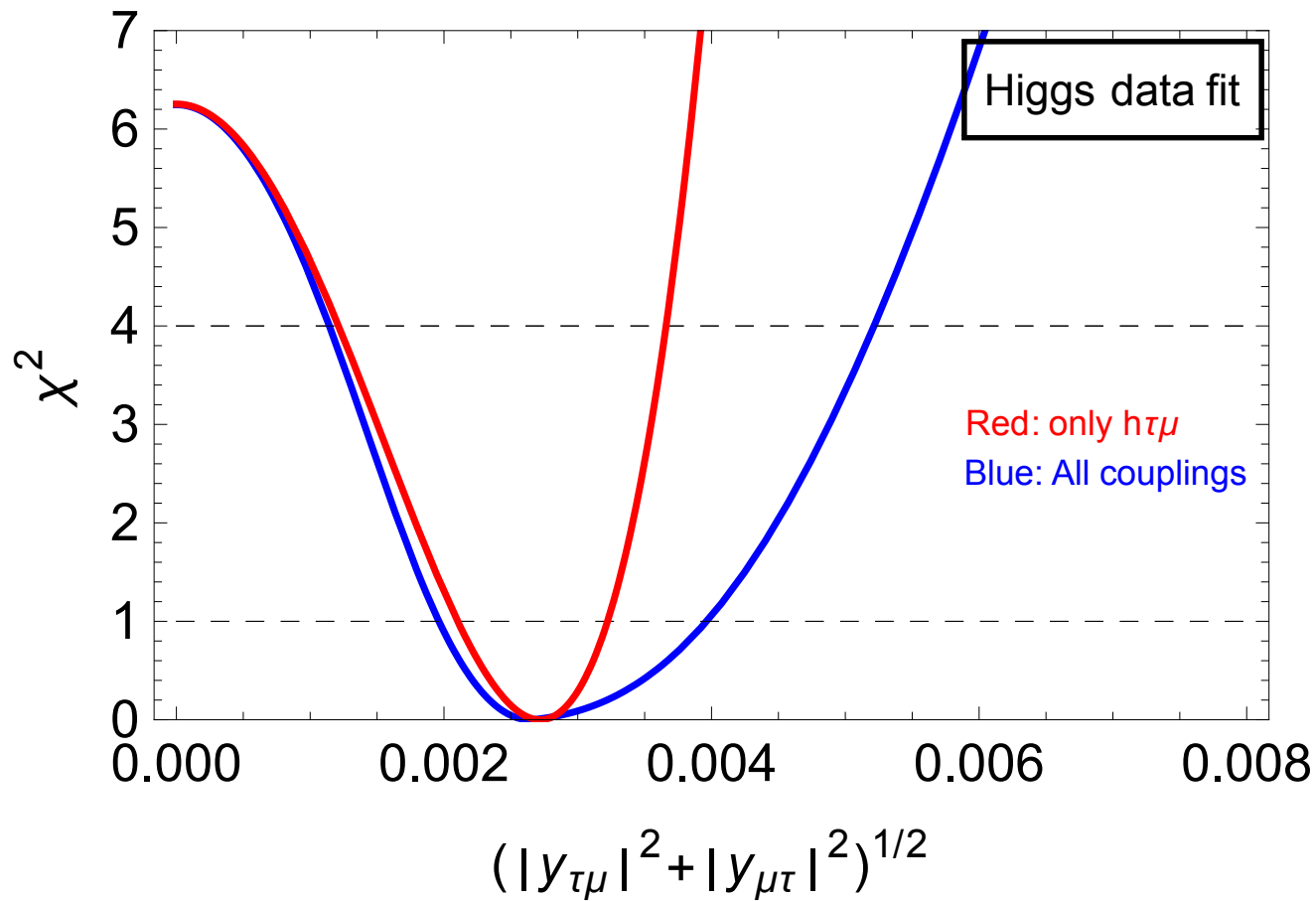
$$0.0019(0.0008) < \sqrt{|y_{\tau\mu}|^2 + |y_{\mu\tau}|^2} < 0.0032(0.0036) \text{ at } 68\% \text{ (95\%) C.L.}$$

# Testing robustness of the lower bound on LFV Yukawa couplings allowing for non-SM production and total decay rate

Decay channel	Production mode	Signal strength $\mu$
CMS		
$h \rightarrow b\bar{b}$	VH	$1.0 \pm 0.5$
	VBF	$0.7 \pm 1.4$
	ttH	$1.0 \pm 2.0$
$h \rightarrow WW^*$	ggF+ttH	$0.76 \pm 0.23$
	VBF+VH	$0.74 \pm 0.62$
$h \rightarrow ZZ^*$	ggF+ttH	$0.90 \pm 0.45$
	VBF+VH	$1.7 \pm 2.3$
$h \rightarrow \gamma\gamma$	ggF+ttH	$0.50 \pm 0.41$
	VBF+VH	$1.64 \pm 0.88$
$h \rightarrow \tau\tau$	0-jet	$0.34 \pm 1.09$
	1-jet	$1.07 \pm 0.46$
	2-jet (VBF-tag)	$0.94 \pm 0.41$
	VH-tag	$-0.33 \pm 1.02$
$\mathcal{B}(h \rightarrow \tau\mu) [\%]$	0-jet	$0.77 \pm 0.55$
	1-jet	$0.59 \pm 0.62$
	2-jet	$1.1 \pm 0.80$
$h \rightarrow \text{invisible}$	VBF+VH	$0.14 \pm 0.22$
$h \rightarrow Z\gamma$	inclusive	$0.0 \pm 4.8$
$h \rightarrow \mu\mu$	inclusive	$2.9 \pm 2.8$

$$N_{h \rightarrow \tau\mu} \sim \sigma_h \frac{\Gamma_{h \rightarrow \tau\mu}}{\Gamma_h}$$

Decay channel	Production mode	Signal strength $\mu$
ATLAS		
$h \rightarrow b\bar{b}$	VH	$0.2 \pm 0.65$
$h \rightarrow ZZ^*$	ggF+ttH	$1.8 \pm 0.65$
	VBF+VH	$-0.2 \pm 3.7$
$h \rightarrow WW^*$	ggF+ttH	$0.82 \pm 0.37$
	VBF+VH	$1.74 \pm 0.80$
$h \rightarrow \gamma\gamma$	ggF+ttH	$1.61 \pm 0.41$
	VBF+VH	$1.87 \pm 0.80$
$h \rightarrow \tau\tau$	ggF+ttH	$1.5 \pm 1.6$
	VBF+VH	$1.7 \pm 0.84$
$h \rightarrow \text{invisible}$	VH	$0.13 \pm 0.31$
$h \rightarrow Z\gamma$	inclusive	$2.0 \pm 4.6$
$h \rightarrow \mu\mu$	inclusive	$1.6 \pm 4.2$



robust lower bound!

$$0.0017(0.0007) < \sqrt{|y_{\tau\mu}|^2 + |y_{\mu\tau}|^2} < 0.0036(0.0047) \text{ at } 68\% \text{ (95\%) C.L.}$$

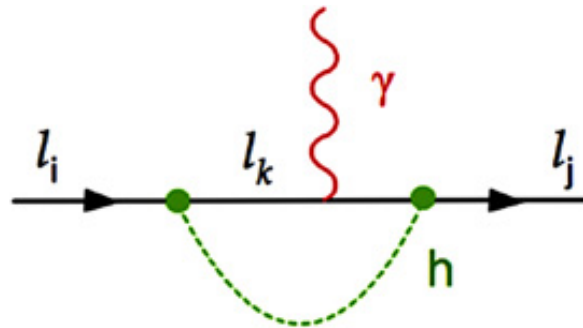
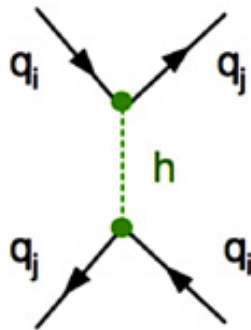
Main goal of our study: to interpret these bounds in terms of NP!

# Flavor violating Higgs decays

$$\mathcal{L}_{\text{eff}} = \sum_{i,j=d,s,b} (i \neq j) c_{ij} \bar{d}_L^i d_R^j h + \sum_{i,j=u,c,t} (i \neq j) c_{ij} \bar{u}_L^i u_R^j h$$

$$+ \sum_{i,j=e,\mu,\tau} (i \neq j) c_{ij} \bar{\ell}_L^i \ell_R^j h + \text{H.c.}$$

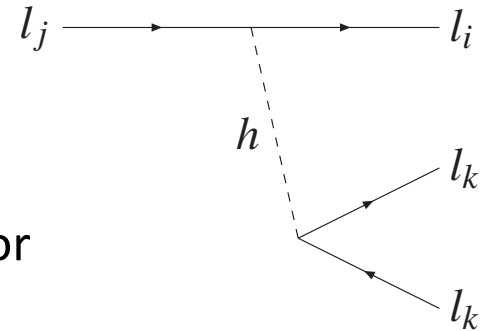
Harnik, Kopp, Zupan,  
1209.1397;  
Goudelis, Lebedev, Park,  
1111.1715;  
Blankenburg, Ellis, Isidori,  
1202.5704.



In the quark sector strong bounds come from  $\Delta F=2$  sector.

In the lepton sector no analog of  $\Delta F=2$  transitions.

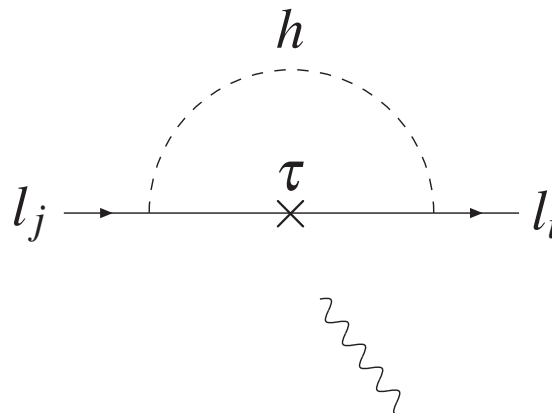
Higgs coupling to tree level decays of charged: lepton flavor violating (LFV) decays and  $\mu$ -e conversion in nuclei;



One-loop induced amplitudes:

- a) Logarithmically divergent corrections to the lepton masses;
- b) Finite contributions to the anomalous magnetic moments and the electric dipole moments of charged leptons;
- c) Finite contributions to LFV processes

$$l_i \rightarrow l_j \gamma$$

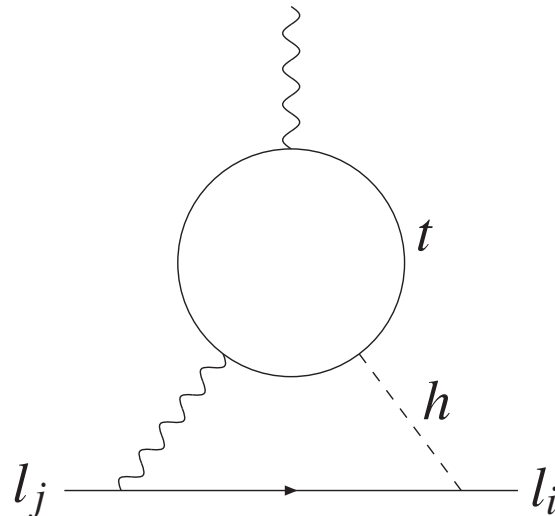




Eff. couplings	Bound	Constraint
$ c_{e\tau}c_{\tau e} $ ( $ c_{e\mu}c_{\mu e} $ )	$1.1 \times 10^{-2}$ ( $1.8 \times 10^{-1}$ )	$ \delta m_e  < m_e$
$ \text{Re}(c_{e\tau}c_{\tau e}) $ ( $ \text{Re}(c_{e\mu}c_{\mu e}) $ )	$0.6 \times 10^{-3}$ ( $0.6 \times 10^{-2}$ )	$ \delta a_e  < 6 \times 10^{-12}$
$ \text{Im}(c_{e\tau}c_{\tau e}) $ ( $ \text{Im}(c_{e\mu}c_{\mu e}) $ )	$0.8 \times 10^{-8}$ ( $0.8 \times 10^{-7}$ )	$ d_e  < 1.6 \times 10^{-27} e \text{ cm}$
$ c_{\mu\tau}c_{\tau\mu} $	2	$ \delta m_\mu  < m_\mu$
$ \text{Re}(c_{\mu\tau}c_{\tau\mu}) $	$2 \times 10^{-3}$	$ \delta a_\mu  < 4 \times 10^{-9}$
$ \text{Im}(c_{\mu\tau}c_{\tau\mu}) $	0.6	$ d_\mu  < 1.2 \times 10^{-19} e \text{ cm}$
$ c_{e\tau}c_{\tau\mu} ,  c_{\tau e}c_{\mu\tau} $	$1.7 \times 10^{-7}$	$\mathcal{B}(\mu \rightarrow e\gamma) < 2.4 \times 10^{-12}$
$ c_{\mu\tau} ^2,  c_{\tau\mu} ^2$	$0.9 \times 10^{-2}$ [*]	$\mathcal{B}(\tau \rightarrow \mu\gamma) < 4.4 \times 10^{-8}$
$ c_{e\tau} ^2,  c_{\tau e} ^2$	$0.6 \times 10^{-2}$ [*]	$\mathcal{B}(\tau \rightarrow e\gamma) < 3.3 \times 10^{-8}$

Blankenburg, Ellis, Isidori, 1202.5704

Interesting: Barr-Zee two-loops, with top-quark in the loop, can be important ( Davidson, Granier, 1001.0434, Goudelis, Lebedevs, Park, 1111.1715).



## Effective Lagrangian approach

Integrating out heavy Higgses, fermions, scalars, keeping terms up to dimension 6:  
(Harnik, Kopp, Zupan, 1209.1397)

$$\mathcal{L}_{Y_\ell} = -\lambda_{ij}^\alpha \bar{L}_i H_\alpha E_j - \lambda_{ij}'^{\alpha\beta\gamma} \frac{1}{\Lambda^2} \bar{L}_i H_\alpha E_j (H_\beta^\dagger H_\gamma) + \text{h.c.}$$

multiple Higgses  $H_\alpha = (h_\alpha^+, v_\alpha + x_\alpha h + \dots)^T$

Electroweak precision  
tests constrain

$$\sum_\alpha v_\alpha^2 \sim v^2/2$$

$$\sum_\alpha |x_\alpha|^2 \sim 1/2$$

Dimension 6 creates mismatch between masses and Yukawa matrices:

$$y_{ij} = \frac{m_i}{v} \delta_{ij} + \epsilon_{ij} \quad \frac{m}{v} = V_L \left( \lambda^\alpha \bar{v}_\alpha + \lambda'^{\alpha\beta\gamma} \frac{v^2}{\Lambda^2} \bar{v}_\alpha \bar{v}_\beta \bar{v}_\gamma \right) V_R^\dagger$$

$$\epsilon = V_L \left[ \lambda^\alpha \bar{v}_\alpha \left( \frac{x_\alpha}{\bar{v}_\alpha} - 1 \right) + \lambda'^{\alpha\beta\gamma} \frac{v^2}{\Lambda^2} \bar{v}_\alpha \bar{v}_\beta \bar{v}_\gamma \left( \frac{x_\alpha}{\bar{v}_\alpha} + \frac{x_\beta}{\bar{v}_\beta} + \frac{x_\gamma}{\bar{v}_\gamma} - 1 \right) \right] V_R^\dagger$$

Two possible sources of non-vanishing  $y_{\tau\mu}$  and  $y_{\mu\tau}$  ( $\bar{v}_\alpha = v_\alpha/v$ )

a) If  $x_\alpha \neq \bar{v}_\alpha$ , first term is different than 0 (NP possible below NP scale  
Two Higgs doublet model!)

In single Higgs theory, first term vanishes ( $v_1 = v/\sqrt{2}$ ,  $x_1 = 1/\sqrt{2}$ )

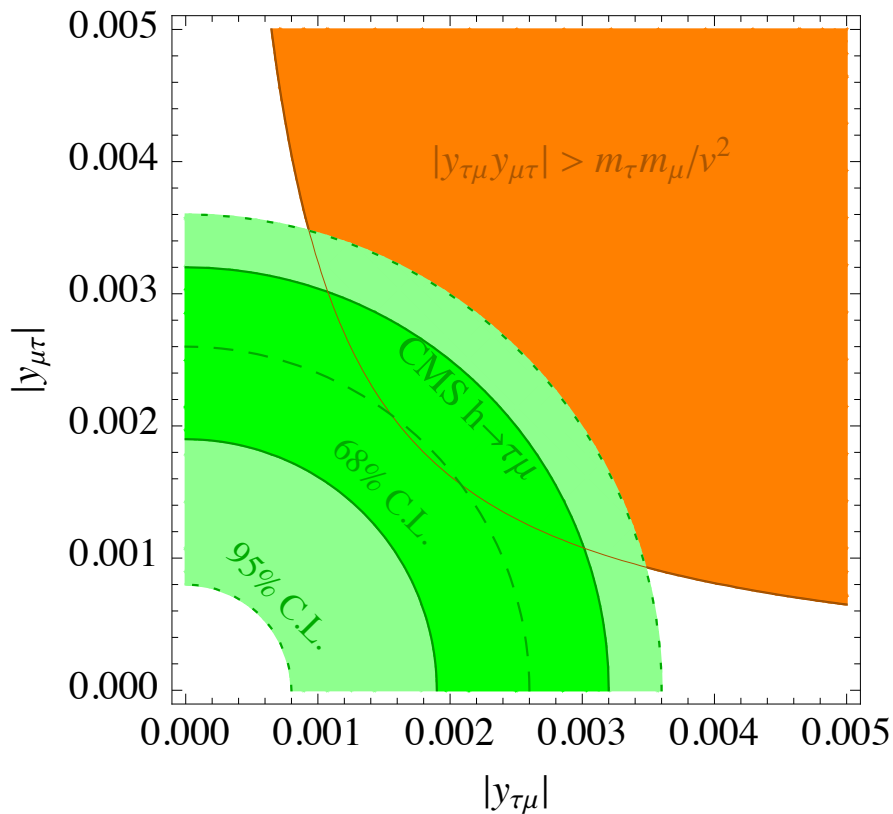
b) If the first term vanishes, then LFV Higgs decay is due to second term.

If only one Higgs, CMS result can be interpreted as giving bound on the NP scale

$$\Lambda \simeq 4 \text{ TeV} \left[ \left( \frac{0.84\%}{\mathcal{B}(h \rightarrow \tau\mu)} \right) \left( |V_L \lambda'^{111} V_R^\dagger|_{\tau\mu}^2 + |V_L \lambda'^{111} V_R^\dagger|_{\mu\tau}^2 \right) \right]^{1/4}$$

# Hierarchy between $\tau$ and $\mu$ mass (Cheng- Sher anzatz)

$$\sqrt{|y_{\tau\mu}y_{\mu\tau}|} \lesssim \frac{\sqrt{m_\mu m_\tau}}{v} = 0.0018 \quad (\text{Cheng, Sher, PRD 35 ,3484, Branco et al, PR 516,1})$$



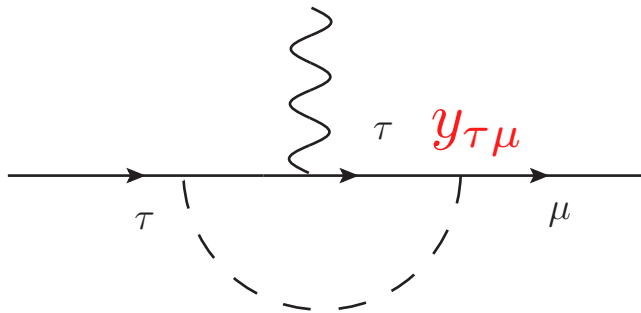
One more model independent constraints:  
 Operator of dim-6 will mix with the SM.  
 In single Higgs setup  $\lambda'$  will mix under  
 charged lepton renormalisation!  
 Small effect - according to:  
 Jenkins et al., 1308.2627,  
 Jenkins et al.,1310.4838.

# Constraints from $\tau$ radiative lepton flavor violating decays

Important for phenomenology: UV finite one and two-loop contributions to radiative LFV decays, anomalous muon magnetic moments, lepton dipole moments. The stringent constraint comes from  $\tau$  LFV decays.

$$\mathcal{L}_{\text{eff.}} = c_L \mathcal{Q}_{L\gamma} + c_R \mathcal{Q}_{R\gamma} + \text{h.c.}$$

$$\mathcal{Q}_{L,R\gamma} = (e/8\pi^2) m_\tau (\bar{\mu} \sigma^{\alpha\beta} P_{L,R} \tau) F_{\alpha\beta}$$



Harnik, Kopp, Zupan,

1209.1397;

Goudelis, Lebedev, Park,

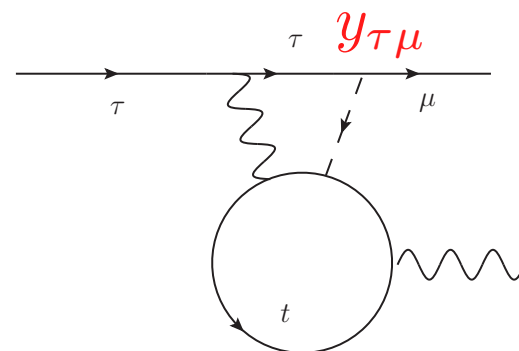
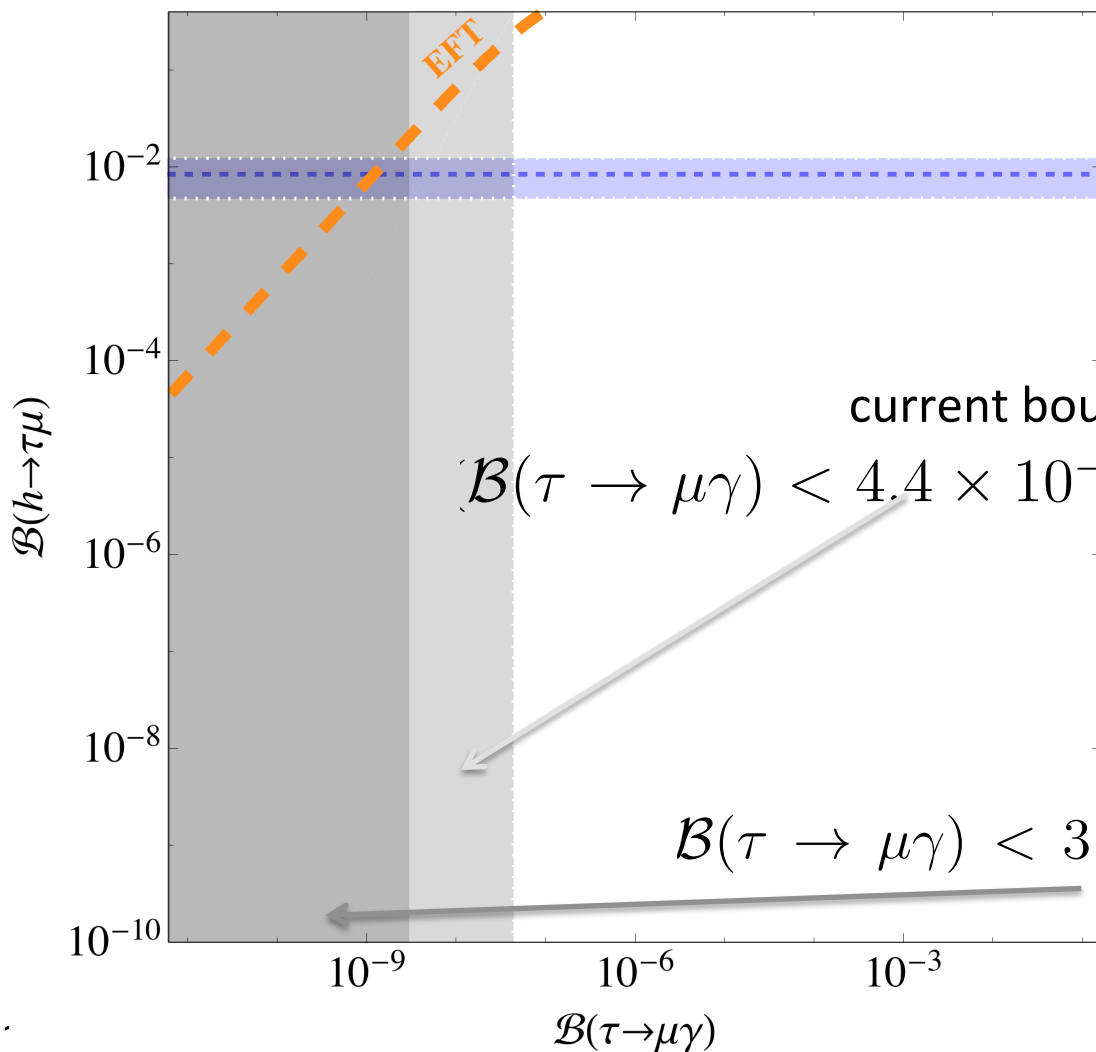
1111.1715;

Blankenburg, Ellis, Isidori,

1202.5704.

$$c_L^{(1\text{-loop})} \simeq \frac{1}{m_h^2} y_{\tau\mu}^* y_{\tau\tau} \left( -\frac{1}{3} + \frac{1}{4} \log \frac{m_h^2}{m_\tau^2} \right) \quad c_R^{(1\text{-loop})} \simeq \frac{1}{m_h^2} y_{\mu\tau} y_{\tau\tau} \left( -\frac{1}{3} + \frac{1}{4} \log \frac{m_h^2}{m_\tau^2} \right)$$

$$c_L^{(2\text{-loop})} \simeq \frac{1}{(125 \text{ GeV})^2} y_{\tau\mu}^* (0.11 - 0.082 y_{tt}) \quad c_R^{(2\text{-loop})} \simeq \frac{1}{(125 \text{ GeV})^2} y_{\mu\tau} (0.11 - 0.082 y_{tt})$$



comparable one- loop and  
Barr Zee contribution

projected bound for Bele II

Comment on LFV Higgs decay and  $\tau$  radiative decay:

$L \sim (3, 1), E \sim (1, 3)$  under  $\mathcal{G}_\ell \equiv SU(3)_L \times SU(3)_E \in \mathcal{G}_F$ .

$\bar{L}HE(H^\dagger H)$  dim-6 part of the Lagrangian transforms the same way as

$\bar{L}H(\sigma \cdot B)E$  and  $\bar{L}\tau^a H(\sigma \cdot W_a)E$ .

If  $\bar{L}HE(H^\dagger H)$  is generated at loop level, then in the loops are necessarily charged particles.

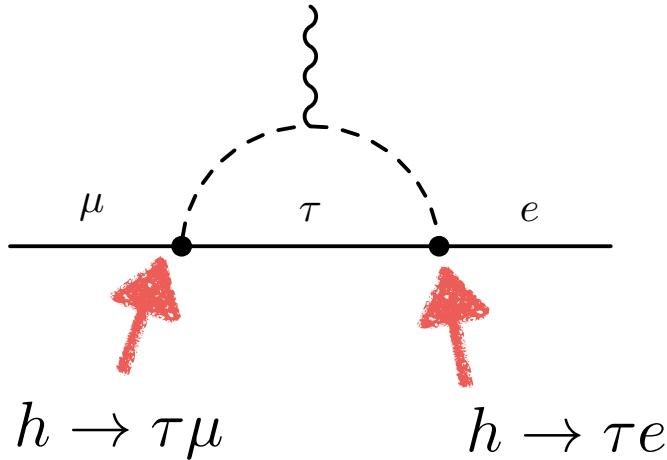
Therefore:

$$c_{L,R} \sim 8\pi y_{\tau\mu,\mu\tau}/vm_\tau$$

It implies that for  $\mathcal{B}(h \rightarrow \tau\mu) \sim \%$  level that  $\mathcal{B}(\tau \rightarrow \mu\gamma)$  can be an order of magnitude bigger!

It means that an accidental cancellation should occur in the amplitude of the radiative decays (of the order  $10^{-3}$ )!

Additional correlation:  $\mu \rightarrow e\gamma$  and  $\mu - e$  conversion



assumption:  $h_{\tau e}$  coupling is nonzero!

$$\mu \rightarrow e\gamma$$

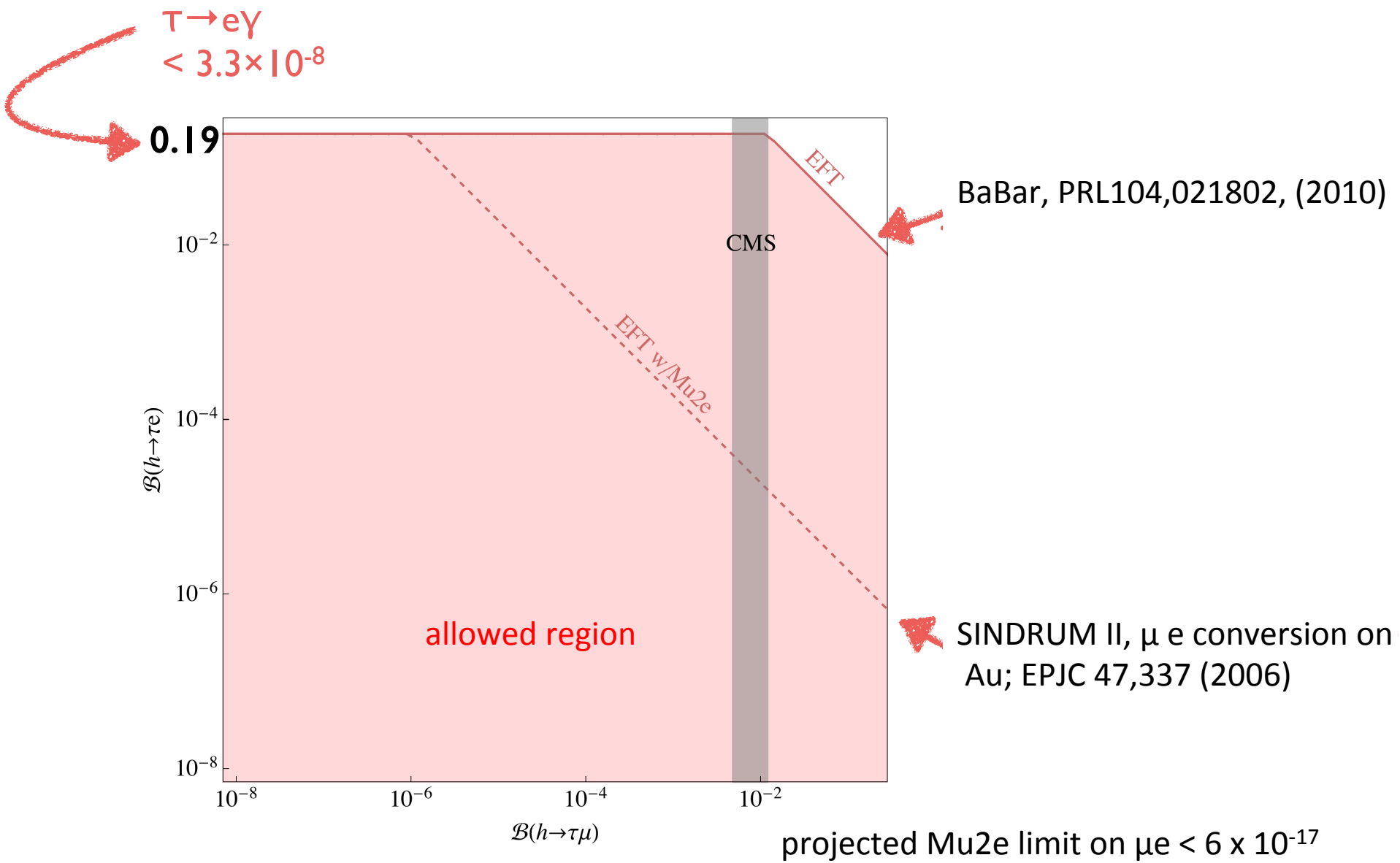
$$\mu N \rightarrow eN$$

$$\mathcal{B}(\mu \rightarrow e\gamma) \simeq 185 \left( |y_{\mu\tau}y_{\tau e}|^2 + |y_{\tau\mu}y_{e\tau}|^2 \right)$$

$$\mathcal{B}(\mu \rightarrow e)_{\text{Au}} \simeq 4.67 \times 10^{-4} \left( |y_{e\tau}y_{\mu\tau}|^2 + |y_{\tau e}y_{\tau\mu}|^2 \right)$$

$$\mathcal{B}(h \rightarrow \tau\mu) \times \mathcal{B}(h \rightarrow \tau e) = 7.95 \times 10^{-10} \left[ \frac{\mathcal{B}(\mu \rightarrow e\gamma)}{10^{-13}} \right] + 3.15 \times 10^{-4} \left[ \frac{\mathcal{B}(\mu \rightarrow e)_{\text{Au}}}{10^{-13}} \right]$$





From symmetry point of view, LFV Higgs interactions:

$$L \sim (3, 1), E \sim (1, 3) \text{ under } \mathcal{G}_\ell \equiv SU(3)_L \times SU(3)_E \in \mathcal{G}_F.$$

In SM (without neutrino masses) Yukawa matrix  $\lambda \sim (3, \bar{3})$  is the only source of  $\mathcal{G}_\ell$  breaking.

At tree level there are only possibilities:

- 1) Extend scalar sector:
  - 2HDM type III;
  - Scalar leptoquarks;
- 2) Extend fermion sector: vector-like leptons;
- 3) LQ + vector-like up-quark (?).

## Two Higgs Doublet Model-Type III

Framework

(e.g. Branco et al, PR 516,1;  
Crivellin et al, PRD87, 094031)

$$H_d = \begin{pmatrix} H_d^0 \\ H_d^- \end{pmatrix}, \quad H_u = \begin{pmatrix} H_u^+ \\ H_u^0 \end{pmatrix}$$

5 physical scalar states:  
 $H, H^0, H^\pm, A$

$$\left\{ \begin{aligned} H_u^0 &= \frac{1}{\sqrt{2}} (H^0 \sin \alpha + h^0 \cos \alpha + iA^0 \cos \beta) \\ H_d^0 &= \frac{1}{\sqrt{2}} (H^0 \cos \alpha - h^0 \sin \alpha + iA^0 \sin \beta) \\ H_u^1 &= H^+ \cos \beta \\ H_u^2 &= H^- \sin \beta \end{aligned} \right.$$

2 parameters:  
 $\tan \beta, m_A$

$$\tan \beta = \frac{v_u}{v_d}, \quad \tan 2\alpha = \tan 2\beta \frac{m_A^2 + m_Z^2}{m_A^2 - m_Z^2},$$

$$m_{H^\pm}^2 = m_A^2 + m_W^2 \quad m_H^2 = m_A^2 + m_Z^2 - m_h^2$$

## Couplings to flavors

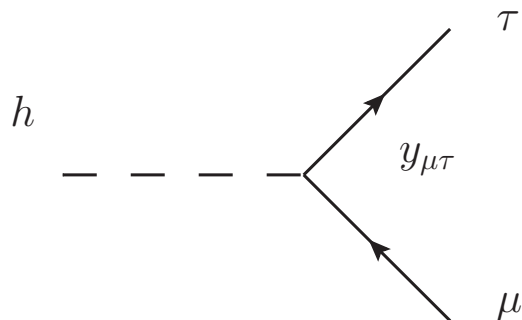
- No restriction on Higgs couplings to fermions;
- Tree level Higgs couplings:
  - charged and FCN transition in the quark sector (K, D, B, mixing and rare decays)
  - lepton flavor violation

$$\mathcal{L} = \frac{y_{fi}^{H_k}}{\sqrt{2}} H_k \bar{\ell}_{L,f} \ell_{R,i} + \frac{y_{fi}^{H^+}}{\sqrt{2}} H^+ \bar{\nu}_{L,f} \ell_{R,i} + \text{h.c.}$$

$$y_{fi}^{H_k} = x_d^k \frac{m_{\ell_i}}{v_d} \delta_{fi} - \epsilon_{fi}^{\ell} (x_d^k \tan \beta - x_u^{k*})$$

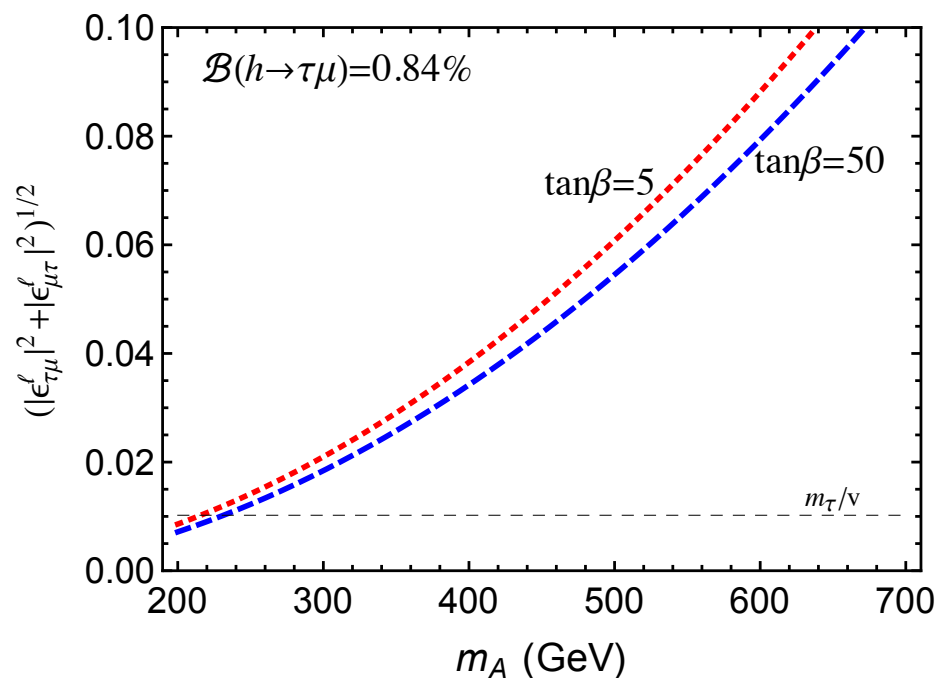
$$y_{fi}^{H^{\pm}} = \sqrt{2} \sum_{j=1}^3 \sin \beta V_{fj}^{\text{PMNS}} \left( \frac{m_{\ell_i}}{v_d} \delta_{ji} - \epsilon_{ji}^{\ell} \tan \beta \right)$$

$$H \rightarrow \mu\tau$$



$$y_{\mu\tau}(\tau\mu) = \frac{\epsilon_{\mu\tau}^{\ell}(\tau\mu)}{\sqrt{2}} (\sin\alpha \tan\beta + \cos\alpha)$$

$$\mathcal{B}(h \rightarrow \tau\mu) = \frac{m_h}{16\pi\Gamma_h} (\sin\alpha \tan\beta + \cos\alpha)^2 (|\epsilon_{\mu\tau}^{\ell}|^2 + |\epsilon_{\tau\mu}^{\ell}|^2)$$

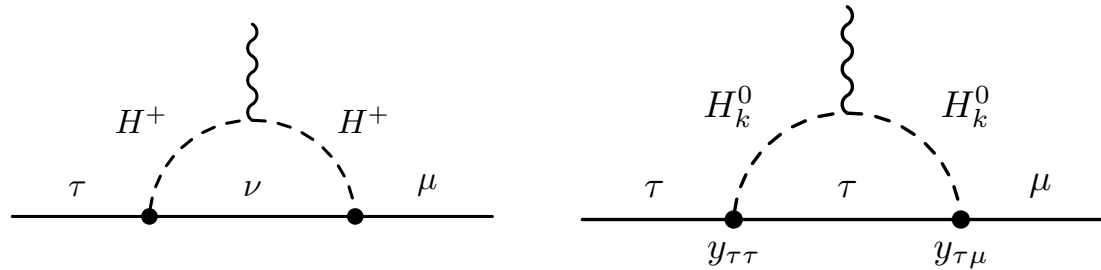


small dependence on large  $\tan\beta$

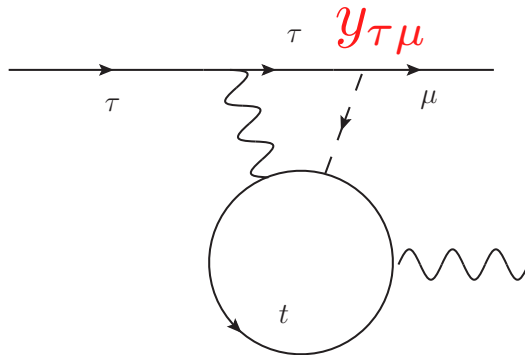
$$\sin\alpha \tan\beta + \cos\alpha \simeq -\frac{2m_Z^2}{m_A^2}$$

For large  $\tan\beta$ , effect decouples (large  $m_A$ ).

# Constraints from $\tau \rightarrow \mu \gamma$



At one loop level amplitude is proportional to product of small Yukawa and LFV coupling.



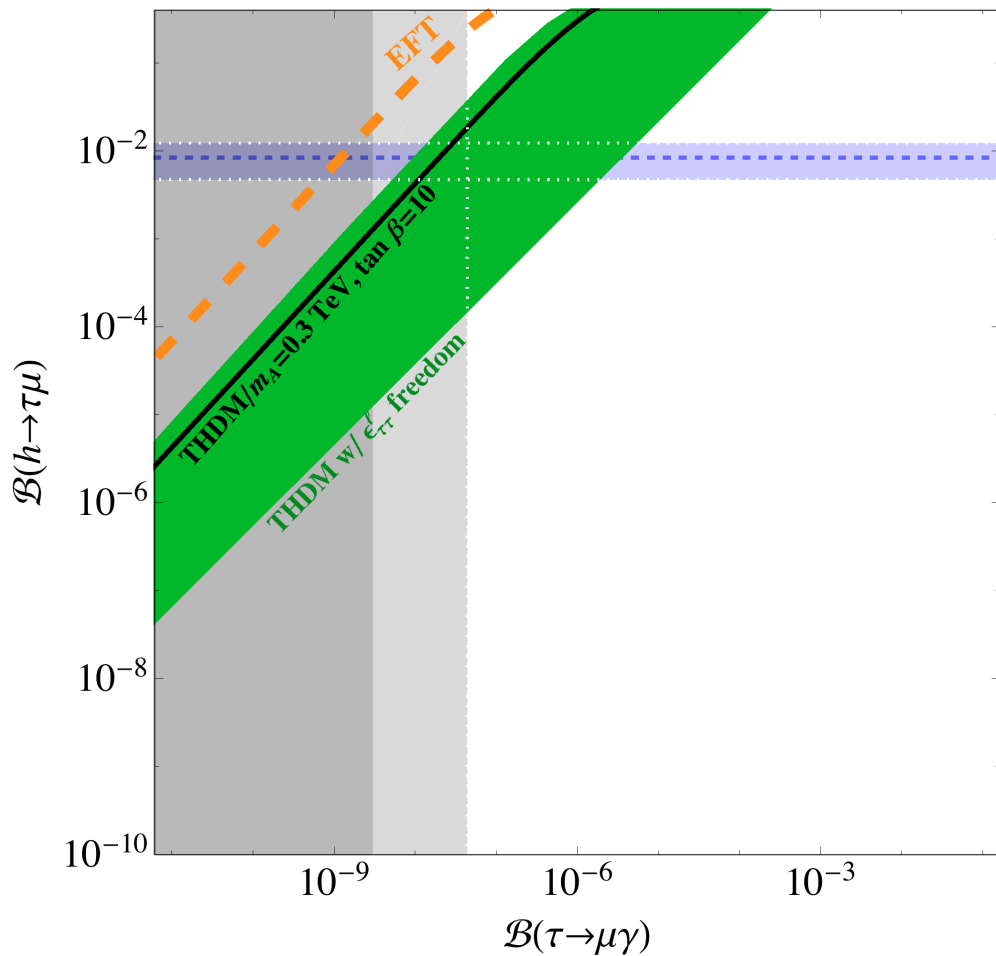
Barr-Zee contribution dominant!

Chang et al., PRD48, 217

$\epsilon_{\tau\mu,\mu\tau}$  freedom

$\epsilon_{\tau\mu,\mu\tau,\tau\tau}$  freedom  
 $\mu^{\tau\tau} = 1.02^{+0.21}_{-0.20}$

$\epsilon_{\tau\tau}^\ell$  from ATLAS + CMS data



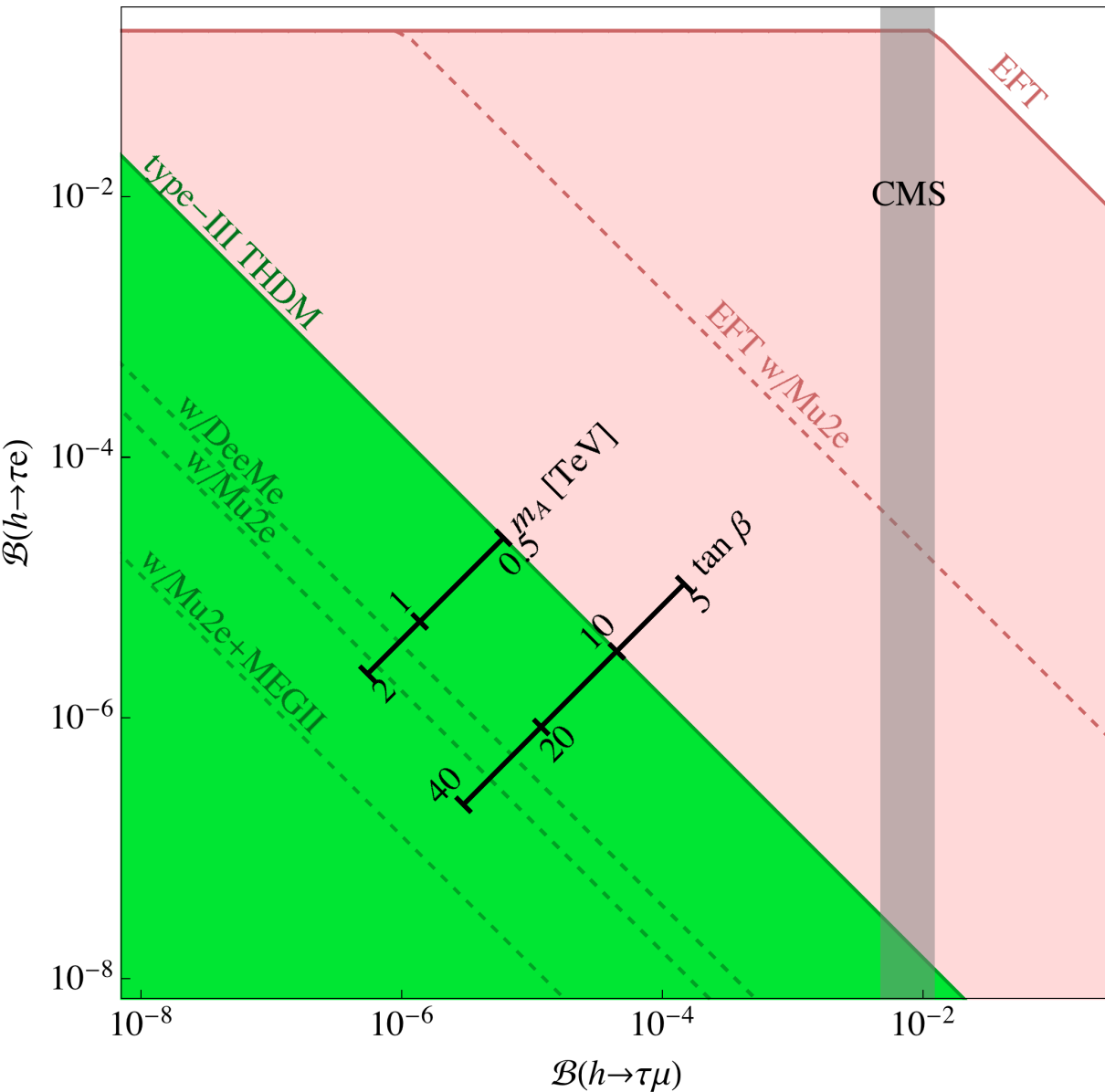
“naturalness” condition fulfilled:

$$|\epsilon_{\mu\tau}^\ell \epsilon_{\tau\mu}^\ell| < \frac{m_\mu m_\tau}{v^2/2} (\sin \alpha \tan \beta + \cos \alpha)^{-2}$$

“perturbativity” condition fulfilled:

$$|\epsilon_{\mu\tau,\tau\mu}^\ell| < \sqrt{4\pi} \sqrt{2} |\sin \alpha \tan \beta + \cos \alpha|^{-1}$$

works up to  $m_A \sim 0.5$  TeV



$$\mathcal{B}(h \rightarrow \tau e) < 6 \times 10^{-6}$$

(taking central value of  
 $h \rightarrow \tau \mu$ )

From SINDRUMII  $\mu - e$   
 conversion on AU  
 EPJC47,337;  
 and MEG 1303.0754

$$\mathcal{B}(\mu \rightarrow e \gamma) < 5.7 \times 10^{-13}$$



## Extended fermionic sector: vector-like leptons

Vector-like fermions appear in some GUT or in scenarios with compositeness

$$SU(3)_c \times SU(2)_L \times U(1)_Y: \quad \begin{array}{l} (1, 2)_{1/2} \oplus (1, 2)_{-1/2} \\ (1, 1)_1 \oplus (1, 1)_{-1} \end{array} \quad \begin{array}{l} \text{either weak doublet (L) or} \\ \text{singlet (E)} \end{array}$$

Higgs couplings to VL are directly related to Z boson couplings  
(SF, Greljo, Kamenik, Mustac, arXiv:1304.4219)

$$\mathcal{L}_{\text{LFV}}^Z = \frac{g}{2c_W} \left( X_{ij} \bar{\ell}_L^i \gamma^\mu \ell_L^j - Y_{ij} \bar{\ell}_R^i \gamma^\mu \ell_R^j \right) Z_\mu$$

$$X_{\tau\mu, \mu\tau}, Y_{\tau\mu, \mu\tau} \lesssim 10^{-3} \quad \text{from } \tau \rightarrow \mu\mu\mu$$

too small contribution to  $H \rightarrow \tau\mu$

Direct couplings to the Higgs by mixing with heavy vector-like leptons

$$\begin{aligned}
 -\mathcal{L}_{VLL} = & \lambda_\Psi \bar{\Psi}^E H(1 - \gamma_5) \Psi^L + \tilde{\lambda}_\Psi \bar{\Psi}^E H(1 + \gamma_5) \Psi^L \\
 & + M_\Psi \left( \underbrace{\lambda_e \bar{E} \Psi^E + \lambda_l \bar{L} \Psi^L}_{\text{mixing terms}} + \underbrace{C_L \bar{\Psi}^L \Psi^L + C_R \bar{\Psi}^E \Psi^E}_{\text{Dirac mass terms}} \right) + \text{h.c.}
 \end{aligned}$$

mixing terms

Dirac mass terms

Flavor off-diagonal Higgs coupling

$$\epsilon = \frac{8v^2}{M_\Psi^2} \lambda_l C_L^{-1} \lambda_\Psi C_R^{-1} \tilde{\lambda}_\Psi C_L^{-1} \lambda_\Psi C_R^{-1} \lambda_e$$

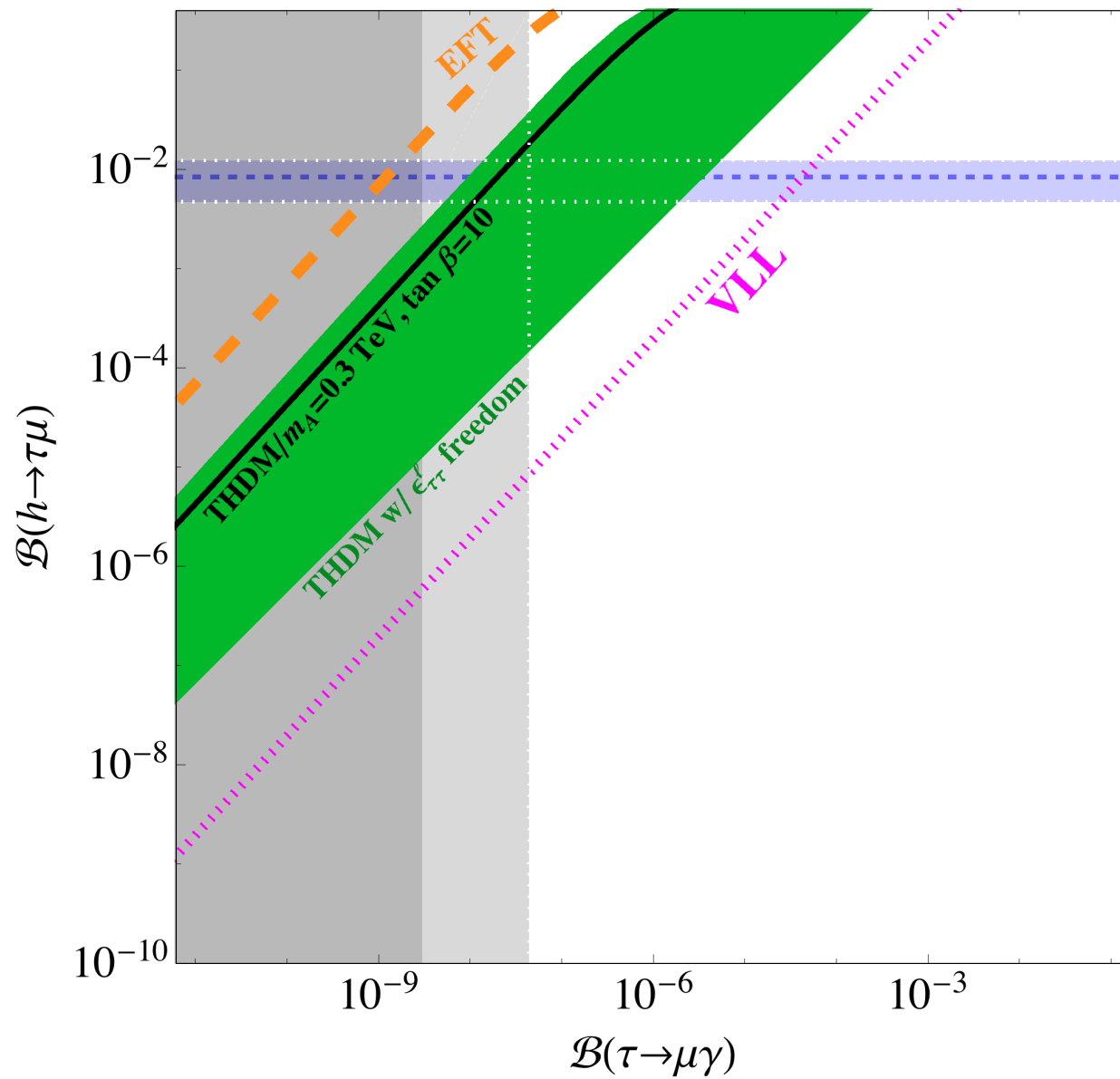
Falkowski, Straub, Vicente,  
1312.5329

SM leptons get masses only through  
mixing with VLL

tree level

$$\frac{\mathcal{B}(h \rightarrow \tau \mu)}{\mathcal{B}(\tau \rightarrow \mu \gamma)} = \frac{4\pi}{3\alpha} \frac{\mathcal{B}(h \rightarrow \tau^+ \tau^-)_{\text{SM}}}{\mathcal{B}(\tau \rightarrow \mu \bar{\nu} \nu)_{\text{SM}}} \approx 2 \times 10^2$$

one-loop



# Scalar Leptoquarks

In B physics there are three puzzles:

$$1) R_{D^{(*)}} = \frac{BR(B \rightarrow D^{(*)} \tau \nu_\tau)}{BR(B \rightarrow D^{(*)} \mu \nu_\mu)} \quad 3.5\sigma \quad \text{charged current}$$

$$2) P_5' \text{ in } B \rightarrow K^* \mu^+ \mu^- \quad 3\sigma \quad \text{FCNC}$$

$$3) R_K = \frac{\Gamma(B \rightarrow K \mu \mu)}{\Gamma(B \rightarrow K e e)} \quad \text{in the dilepton invariant mass bin} \quad 2.6\sigma$$
$$1 \text{ GeV}^2 \leq q^2 \leq 6 \text{ GeV}^2$$

e.g. Bauer, Neubert. arXiv:1511.01900

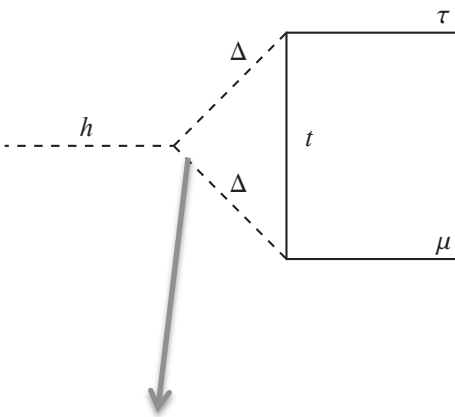
Bečirević, SF, Košnik. arXiv:1503.09024

Hiller, Schmaltz. arXiv:1411.4773

Freytsis, Ligeti, Ruderman. arXiv:1506.08896

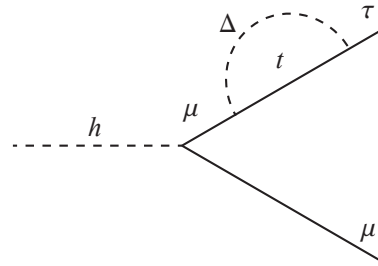
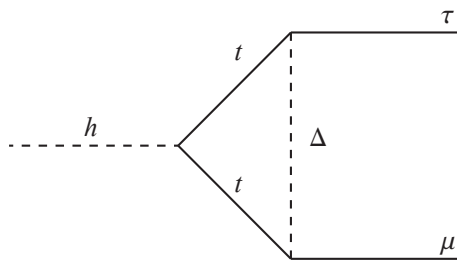
Doršner, SF, Košnik, Nišandžić. arXiv:1306.6493

Dorsner, SF, Kosnik. arXiv:1204.0674

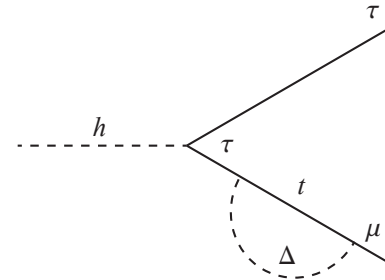


“Higgs portal” coupling

$$\mathcal{L} \ni -\lambda H^\dagger H \Delta^\dagger \Delta$$



Top-Yukawa coupling



- Loop induced LFV;
- Need top-quark mass chiral enhancement: non-chiral LQ!
- $\tau \rightarrow \mu \gamma$  enhanced in the same way as  $H \rightarrow \tau \mu$

(3,1, 1/3) leptoquark

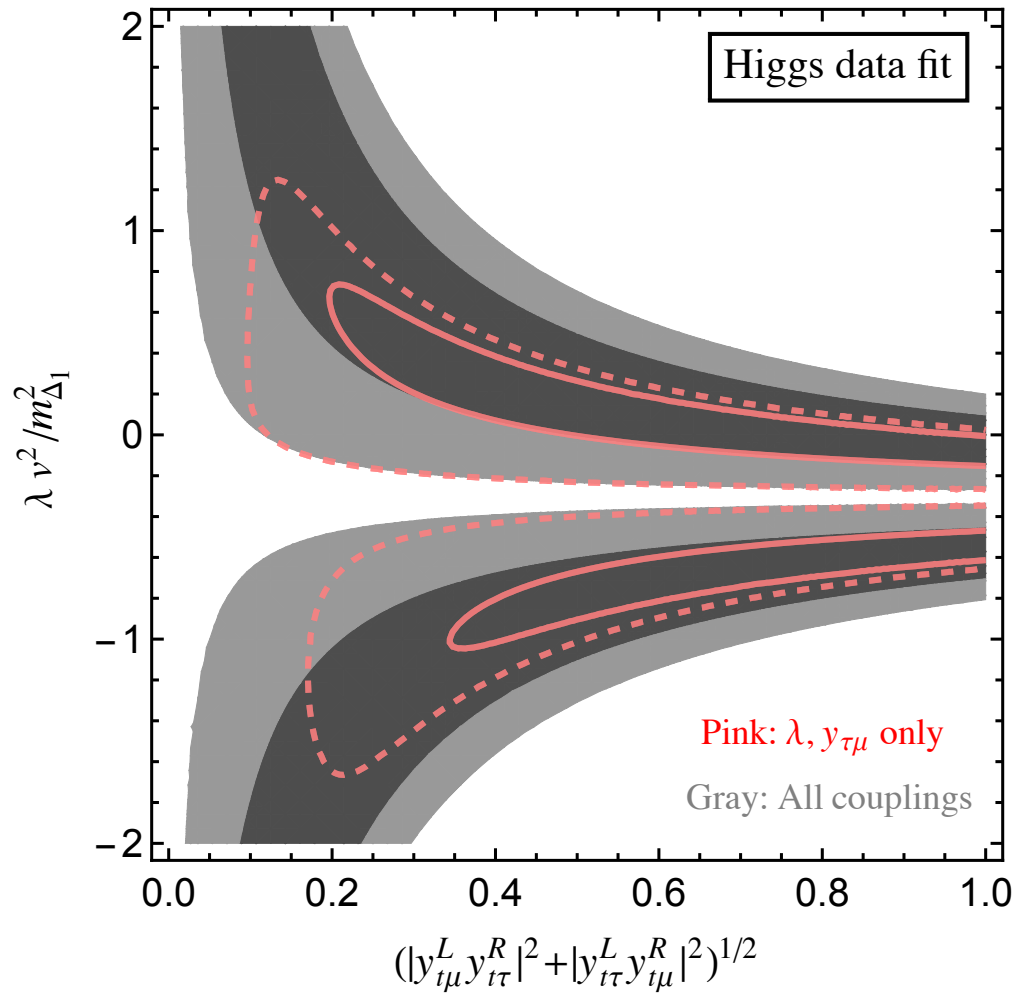
$\Delta_1$  used recently by Bauer & Neubert, arXiv:1511.01900 for B anomalies!  
Can couple to diquarks and destabilize proton.

$$\mathcal{L}_{\Delta_1} = y_{ij}^L \bar{u}_L^i \ell_L^{Cj} \Delta_1 - (V_{\text{CKM}}^\dagger y_{ij}^L V_{\text{PMNS}}) \bar{d}_L^i \nu_L^{Cj} \Delta_1 + y_{ij}^R \bar{u}_R^i \ell_R^{Cj} \Delta_1 + \text{h.c.}$$

$$\mathcal{B}(\tau \rightarrow \mu \gamma) = \frac{\alpha m_\tau^3}{2^{12} \pi^4 \Gamma_\tau} \frac{m_t^2}{m_{\Delta_1}^4} h_1(x_t)^2 \left( |y_{t\mu}^L y_{t\tau}^R|^2 + |y_{t\tau}^L y_{t\mu}^R|^2 \right)$$

Constraints come from  $(g-2)_\mu$ ,  $\mathcal{B}(Z \rightarrow b\bar{b})$ .

Portal coupling has an effect on  $H \rightarrow \gamma\gamma$  and  $gg \rightarrow H$



$$\frac{\Gamma_{h \rightarrow \gamma\gamma}}{\Gamma_{h \rightarrow \gamma\gamma}^{SM}} = |\hat{c}_\gamma|^2$$

$$\hat{c}_\gamma = 1 - 0.025 \frac{\lambda v^2}{m_\Delta^2} d(r_\Delta) \sum_i Q_{\Delta_i}^2$$

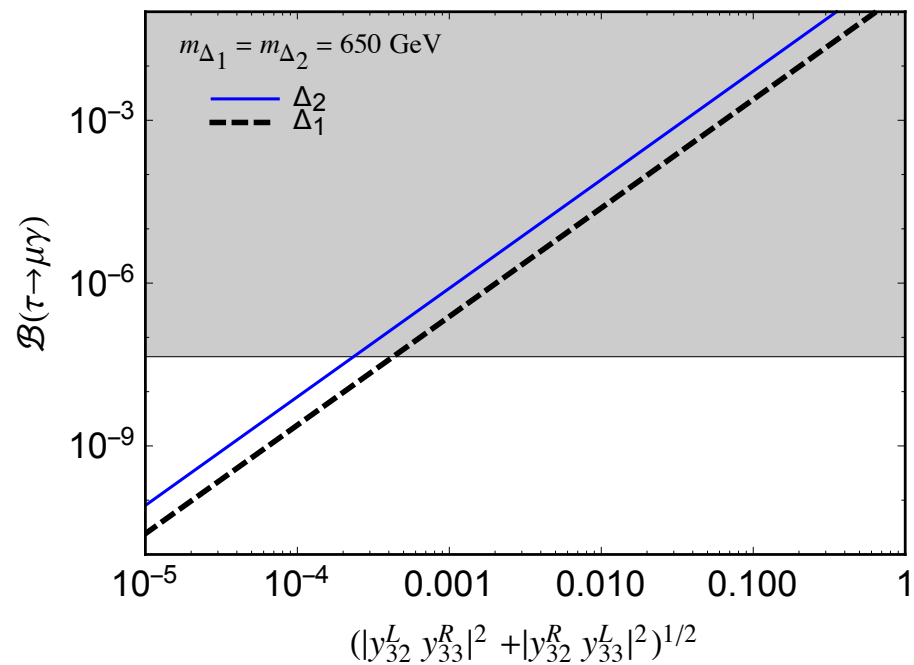
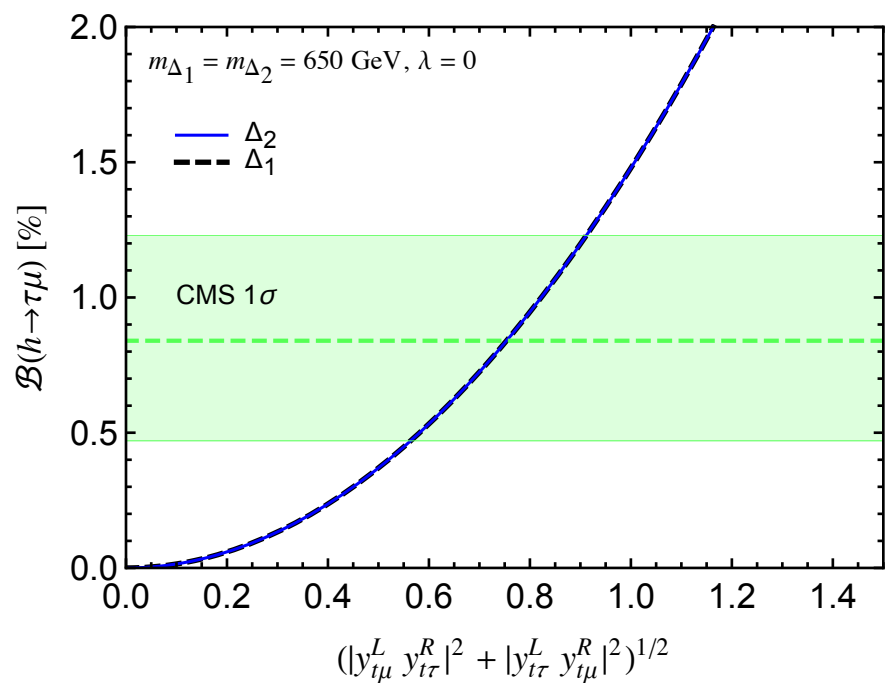
(3,2,7/6) Leptoquark

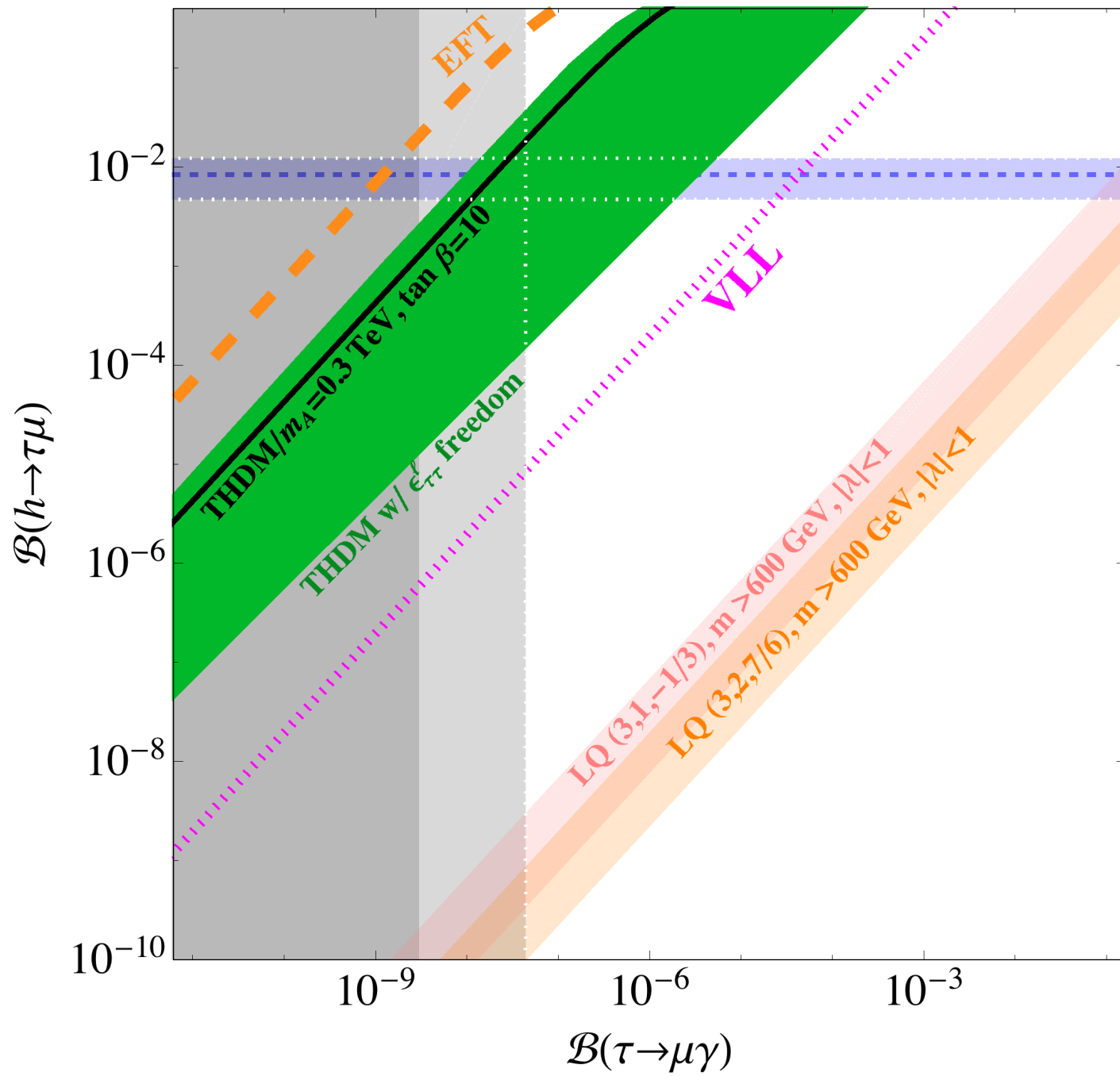
Good candidate to explain  $R_{D^{(*)}}$  anomaly (Doršner, SF, Košnik, arXiv:1306.6493 ),  
cannot destabilize proton;

$$\begin{aligned}\mathcal{L}_{\Delta_2} = & y_{ij}^L \bar{\ell}_R^i d_L^j \Delta_2^{2/3*} + (y^L V_{\text{CKM}}^\dagger)_{ij} \bar{\ell}_R^i u_L^j \Delta_2^{5/3*} \\ & + (y^R V_{\text{PMNS}})_{ij} \bar{u}_R^i \nu_L^j \Delta_2^{2/3} - y_{ij}^R \bar{u}_R^i \ell_L^j \Delta_2^{5/3} + \text{h.c.}\end{aligned}$$

$$\mathcal{B}(\tau \rightarrow \mu \gamma) = \frac{\alpha m_\tau^3}{2^{12} \pi^4 \Gamma_\tau} \frac{m_t^2}{m_\Delta^4} h_2(x_t)^2 \left( |y_{t\tau}^R y_{\mu t}^L|^2 + |y_{t\mu}^R y_{\tau t}^L|^2 \right)$$







## Fine-tuning solution

LQ (3,1-1/3) and vector-like top partner  $T_L'$  and  $T_R'$  (3,1,2/3)

$$- \mathcal{L} \supset y_t \bar{q}'_{3L} \tilde{H} t'_R + y_T \bar{q}'_{3L} \tilde{H} T'_R + M_T \bar{T}'_L T'_R + \text{h.c.}$$

$$m_t \approx y_t v / \sqrt{2}, \quad m_T \approx M_T,$$

$$\sin \theta_L \approx \frac{m_t y_T}{m_T y_t}, \quad \sin \theta_R \approx \frac{m_t}{m_T} \sin \theta_L$$

LHC lower bound on  $m_T$ , electroweak observable ( $\rho$  parameter) constrain  $\vartheta_L$

$$\left. \begin{aligned} m_T &= 700 \text{ GeV} \\ \sin \theta_L &= 0.2 \end{aligned} \right\}$$

$$\mathcal{L} \supset y_{3j}^L \bar{q}_{3L}'^a \Delta_1 \epsilon^{ab} L^{Cj,b} + y_{3j}^R \bar{t}_R' \Delta_1 E^{Cj} + x_{3j}^R \bar{T}_R' \Delta_1 E^{Cj} + \text{h.c.}$$

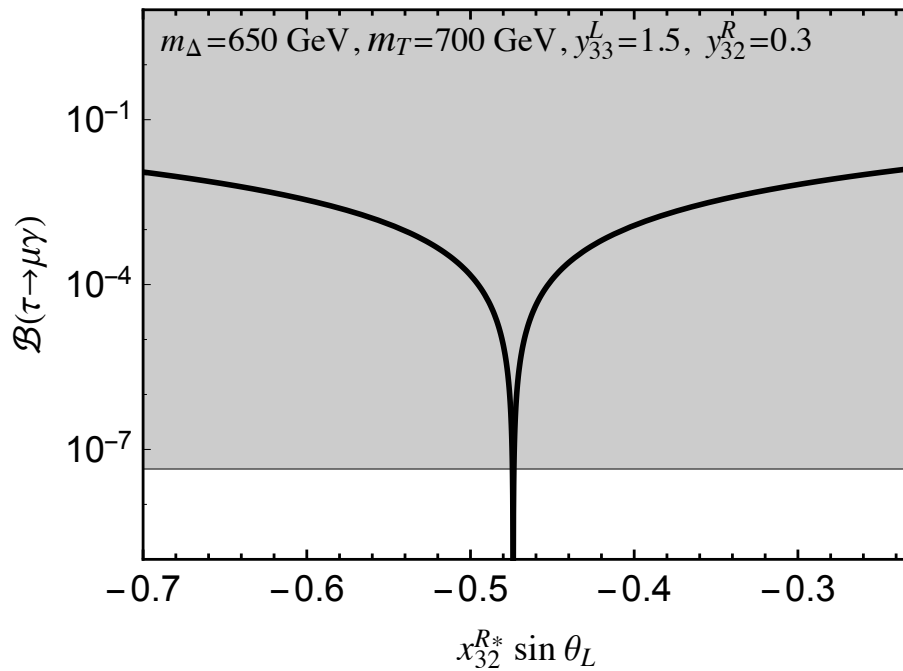
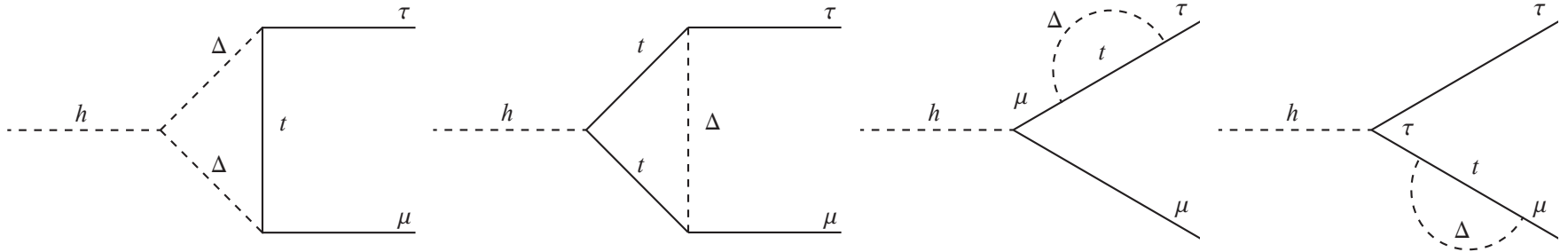
After rotating to the mass-basis

$$\begin{aligned} \mathcal{L} \supset & y_{3j}^L (\cos \theta_L \bar{t}_L + \sin \theta_L \bar{T}_L) \ell_L^{Cj} \Delta_1 + y_{3j}^R (\cos \theta_R \bar{t}_R + \sin \theta_R \bar{T}_R) \ell_R^{Cj} \Delta_1 \\ & + x_{3j}^R (\cos \theta_R \bar{T}_R - \sin \theta_R \bar{t}_R) \ell_R^{Cj} \Delta_1 + \text{h.c.} \end{aligned}$$

$$\mathcal{B}(\tau \rightarrow \mu \gamma) = \frac{\alpha_{\text{EM}} m_\tau^3 |y_{33}^L|^2}{2^{12} \pi^4 \Gamma_\tau m_{\Delta_1}^4} \left| y_{32}^{R*} m_t h_1(m_t^2/m_{\Delta_1}^2) + x_{32}^{R*} \sin \theta_L m_T h_1(m_T^2/m_{\Delta_1}^2) \right|^2$$

Numerical benchmark point  $y_{\tau\mu} \approx \frac{N_c}{16\pi^2} \frac{m_t}{v} (0.26 y_{32}^R + 0.43 x_{32}^R \sin \theta_L) y_{33}^{L*}$

$$\left. \begin{array}{l} m_{\Delta_1} = 650 \text{ GeV} \\ m_T = 700 \text{ GeV} \end{array} \right\} \begin{array}{l} \text{cancellation in the rate for } \tau \rightarrow \mu \gamma \\ y_{32}^R = -0.63 x_{32}^R \sin \theta_L \end{array}$$



$T, t, \Delta_1$  are running in the loops  
(4 vertex + 4 legs) result is finite.

$$y_{32}^R y_{33}^{L*} = 0.47$$

best fit point for the  $h \rightarrow \tau \mu$   
excess.

For  $m_T > m_{\Delta}, T \rightarrow \Delta \ell$  signature for LHC.

## Summary

- Signal on  $\mathcal{B}(H \rightarrow \tau\mu)$  implies lower bound on Higgs LFV couplings;
- This bound is robust even after allowing for a deviation of other Higgs couplings

- From Higgs effective Lagrangian approach: Belle II should observe  $\tau \rightarrow \mu\gamma$
- Future  $\mu e$  conversion measurements lead to

$$\mathcal{B}(H \rightarrow \tau\mu)\mathcal{B}(H \rightarrow e\tau) < 10^{-7}$$

- Specific models are restrictive on  $\mathcal{B}(\tau \rightarrow \mu\gamma)$ .

1. Vector-like leptons (Leptoquarks) with loop induced  $H \rightarrow \tau\mu$  imply too large  $\mathcal{B}(\tau \rightarrow \mu\gamma)$ ;
2. Two Higgs doublet model is testable in  $\mathcal{B}(\tau \rightarrow \mu\gamma)$  at Belle II;
3. Two Higgs doublet model is further testable by  $\mu e$  conversion.  
Correlation  $\mathcal{B}(H \rightarrow \tau\mu)\mathcal{B}(H \rightarrow e\tau) < 10^{-10}$

Thanks!



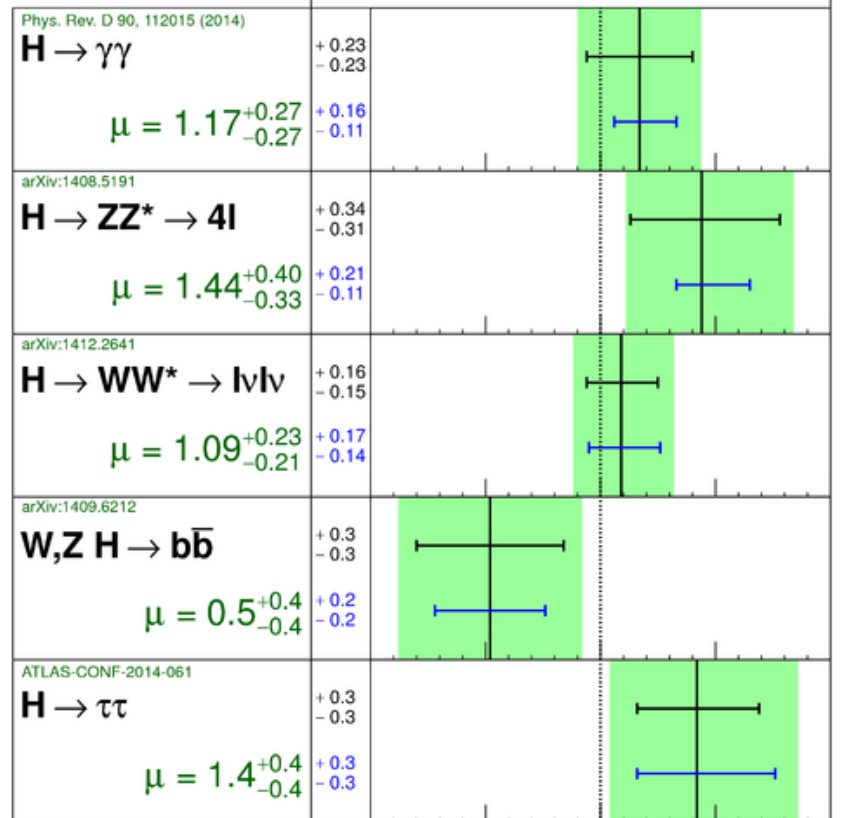


# ATLAS and CMS results on Higgs decay modes

**ATLAS Prelim.**

$m_H = 125.36$  GeV

—  $\sigma(\text{stat.})$  Total uncertainty  
 —  $\sigma(\text{sys inc.})$   
 —  $\sigma(\text{theory})$   $\pm 1\sigma$  on  $\mu$



$\sqrt{s} = 7$  TeV  $\int \mathcal{L} dt = 4.5\text{--}4.7$  fb $^{-1}$

$\sqrt{s} = 8$  TeV  $\int \mathcal{L} dt = 20.3$  fb $^{-1}$

Signal strength ( $\mu$ )

released 12.01.2015

19.7 fb $^{-1}$  (8 TeV) + 5.1 fb $^{-1}$  (7 TeV)

**CMS Preliminary**

$m_H = 125$  GeV

Combined  
 $\mu = 1.00 \pm 0.13$

Untagged  
 $\mu = 0.87 \pm 0.16$

VBF tagged  
 $\mu = 1.14 \pm 0.27$

VH tagged  
 $\mu = 0.89 \pm 0.38$

ttH tagged  
 $\mu = 2.76 \pm 0.99$

