# Bounds on $M_{H^{ \pm}}$from $\bar{B} \rightarrow X_{s, d} \gamma$ decay 

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based on: [MM \& Matthias Steinhauser, Eur. Phys. J. C 77 (2017) 201]

SM - three families of quarks and leptons but only one doublet of scalars
Possible motivations for considering models with more scalars:
(i) Dark matter (if one of the scalars is stable due to symmetries)
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(iii) part of SUSY $\leftrightarrow$ hierarchy problem

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Two-Higgs-Doublet Model (2HDM) - the simplest of such models (impossible to satisfy (i)-(iii) simultaneously)
2HDM particle spectrum: SM with the Higgs doublet $H_{2}$ in $(1,2)_{1 / 2}$ and, in addition, a scalar field $H_{1}$ in $(1,2)_{-1 / 2}$

Physical scalars: $h^{0}, \boldsymbol{H}^{0}, \boldsymbol{A}^{0}, \boldsymbol{H}^{ \pm}$
VEVs: $v_{1}^{2}+v_{2}^{2}=v_{S M}^{2}, \quad \tan \beta=v_{2} / v_{1}$.

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Yukawa couplings to quarks:
Models I and X:

$$
\bar{q} Y_{u} u \widetilde{H}_{2}+\bar{q} Y_{d} d H_{2}+\text { h.c. }
$$

Models II and Y:

$$
\bar{q} \boldsymbol{Y}_{u} u \widetilde{H}_{2}+\bar{q} Y_{d} d \widetilde{H}_{1}+\text { h.c. }
$$

(Model I with $Z_{2}$ symmetry $\left.H_{1} \rightarrow-H_{1}\right) \quad \xrightarrow{v_{1} \rightarrow 0} \underset{\text { (Inert Doublet Model) }}{\text { IDM }}$

Important constraints on beyond-SM physics come from the $b \rightarrow s \gamma$ and $b \rightarrow d \gamma$ transitions. Heavy-particle contributions to $b \rightarrow s \gamma$ are encoded in an effective low-energy local interaction:


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$\mathcal{B}_{q \gamma}, \mathcal{B}_{c \ell \nu}: \quad$ CP- and isospin-averaged branching ratios of $\bar{B} \rightarrow X_{q} \gamma$ and $\bar{B} \rightarrow X_{c} \ell \nu$, respectively.

Our preferred observable: $\quad \boldsymbol{R}_{\gamma}=\frac{\mathcal{B}_{s \gamma}+\mathcal{B}_{d \gamma}}{\mathcal{B}_{c l \nu}} \equiv \frac{\mathcal{B}_{(s+d) \gamma}}{\mathcal{B}_{c \ell \nu}}$

Decoupling of $W$ \& heavier $\Rightarrow$ effective weak interaction Lagrangian:

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L_{\text {weak }} \sim \sum_{i} C_{i} Q_{i}
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The $\bar{B} \rightarrow \boldsymbol{X}_{s} \gamma$ decay rate for $\boldsymbol{E}_{\gamma}>\boldsymbol{E}_{0}$ is a sum of the dominant perturbative contribution and a subdominant nonperturbative one $\delta \Gamma_{\text {nonp }}$ :

$$
\Gamma\left(\bar{B} \rightarrow X_{s} \gamma\right)=\Gamma\left(b \rightarrow X_{s}^{p} \gamma\right)+\delta \Gamma_{\text {nonр }}
$$

For $\boldsymbol{E}_{0}=1.6 \mathrm{GeV} \sim \frac{1}{3} \boldsymbol{m}_{b}$, one estimates $\delta \Gamma_{\text {nonp }}=(3 \pm 5) \%$.
[G. Buchalla, G. Isidori and S.-J. Rey, Nucl. Phys. B511 (1998) 594]
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$\delta \Gamma_{\text {nonp }}$ is strongly $E_{0}$-dependent. If only $Q_{7}$ was present, we would have:

$$
\left[\frac{\delta \Gamma_{\text {nonp }}}{\Gamma\left(b \rightarrow X_{s}^{p} \gamma\right)}\right]_{\text {only } C_{7}}=-\frac{\mu_{\pi}^{2}+3 \mu_{G}^{2}}{2 m_{b}^{2}}+\mathcal{O}\left(\frac{\alpha_{s} \Lambda^{2}}{\left(m_{b}-2 E_{0}\right)^{2}}, \frac{\Lambda^{3}}{m_{b}^{3}}\right) .
$$



Background-subtracted $\bar{B} \rightarrow X_{s+d} \gamma$ photon energy spectrum in the $\Upsilon(4 S)$ rest frame, as shown in Fig. 1 of the most recent Belle analysis arXiv:1608.02344. The solid histogram has been obtained by using a shape-function model with its parameters fitted to data.

Effects of extrapolations from $E_{0}^{\exp }$ to 1.6 GeV can be parameterized by

$$
\Delta_{q} \equiv \frac{\mathcal{B}_{q \gamma}(1.6)}{\mathcal{B}_{q \gamma}\left(E_{0}\right)}-1
$$

| $E_{0}[\mathrm{GeV}]$ | $\Delta_{s}^{\mathrm{BF}}$ | $\Delta_{s}^{\mathrm{Belle}}$ | $\Delta_{s}^{\mathrm{fix}}$ | $\Delta_{s+d}^{\mathrm{fix}}$ | $\Delta_{d}^{\mathrm{fix}}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| 1.7 | $(1.5 \pm 0.4) \%$ | $?$ | $1.3 \%$ | $1.5 \%$ | $5.3 \%$ |
| 1.8 | $(3.4 \pm 0.6) \%$ | $(3.69 \pm 1.39) \%$ | $3.0 \%$ | $3.4 \%$ | $10.5 \%$ |
| 1.9 | $(6.8 \pm 1.1) \%$ | $?$ | $5.5 \%$ | $6.0 \%$ | $15.7 \%$ |
| 2.0 | $(11.9 \pm 2.0) \%$ | $?$ | $10.0 \%$ | $10.5 \%$ | $22.5 \%$ |

BF: O. Buchmüller and H. Flächer, PRD 73 (2006) 073008
Belle: arXiv:1608.02334, shape function-model fit to data
fix: perturbative \& fixed-order HQET as in arXiv:1503.01789, arXiv:1503.01791

$$
\begin{aligned}
& \boldsymbol{R}_{\gamma}=\frac{\mathcal{B}_{s \gamma}+\mathcal{B}_{d \gamma}}{\mathcal{B}_{c \ell \nu}} \equiv \frac{\mathcal{B}_{(s+d) \gamma}}{\mathcal{B}_{c \ell \nu}} \\
& R_{\gamma}^{\mathrm{SM}}(1.6)=(331 \pm 22) \times 10^{-5} \\
& \text { MM, H. Asatrian, R. Boughezal, M. Czakon, T. Ewerth, A. Ferroglia, P. Fiedler, } \\
& \text { P. Gambino, C. Greub, U. Haisch, T. Huber, M. Kamiński, G. Ossola, } \\
& \text { M. Poradziński, A. Rehman, T. Schutzmeier, M. Steinhauser and J. Virto } \\
& \text { PRL } 114 \text { (2015) } 221801 .
\end{aligned}
$$

Experimental results and their naive averages:

| $\boldsymbol{E}_{0}$ | Babar |  |  |  | Belle |  |  | $\begin{gathered} \text { CLEO } \\ \text { incl } \end{gathered}$ | w.a. $\left(\boldsymbol{E}_{0}\right)$ | w.a. <br> (1.6) | $\boldsymbol{R}_{\gamma}$ $\left(E_{0}\right)$ | $\begin{gathered} R_{\gamma} \\ (1.6) \end{gathered}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | incl | semi | had | aver | incl | semi | aver |  |  |  |  |  |
| 1.7 |  |  |  |  | 306(28) |  | 306(28) |  | 306(28) | 311(28) |  |  |
|  |  |  |  |  | 320(29) |  | 320(29) |  | 320(29) | 326(30) | $300(28)$ | 305(28) |
| 1.8 | 321(34) |  |  | 321(34) | 301(22) |  | 301(22) |  | 307(19) | 318(19) |  |  |
|  | 335(35) |  |  | 335(35) | 315(23) |  | 315(23) |  | 321(19) | $333(20)$ | 301(19) | 312(19) |
| 1.9 | 300(24) | $329(52)$ | 366(104) | 308(22) | 294(18) | 351(37) | 305(16) |  | 306(13) | 327 (14) |  |  |
|  | 313(25) | 344(54) | 381(108) | 321(23) | 307(19) | 367 (39) | $319(17)$ |  | 320(14) | 343(15) | 300(14) | 322(15) |
| 2.0 | 280(19) |  | 339(79) | 283(18) | 279(15) |  | 279(15) | 293(46) | 281(11) | 315(14) |  |  |
|  | 292(20) |  | 353(83) | 296(19) | 292(15) |  | 292(15) | 306(49) | 294(11) | 331(14) | 276(11) | 310(14) |

Upper rows $-\mathcal{B}_{s \gamma}$, lower rows $-\mathcal{B}_{(s+d) \gamma} ; \quad 306(13)$ same as in arXiv:1612.07233v2 by HFLAV.


The 2HDM calculation has the same precision as the SM one in arXiv:1503.1789, arXiv:1503.1791, except for the missing NLO EW corrections.

NNLO (3-loop) QCD matching conditions are from T. Hermann, MM, M. Steinhauser, arXiv:1208.2788.



Probability density for $R_{\gamma}^{\exp }=(3.22 \pm 0.15) \times 10^{-3}$, assuming a Gaussian distribution. The integrated probability over the dark-shaded region amounts to $5 \%$. In the absence of theoretical uncertainties, the light-shaded region is accessible in Model-II only for $M_{H^{ \pm}}>1276 \mathrm{GeV}$.

## Confidence belts (95\% C.L.) for 2HDM-II



Two-sided, One-sided right, One-sided left, Feldman-Cousins.

| Model | $R_{\gamma}^{\exp } \times 10^{3}$ | 95\% C.L. bounds |  |  | 99\% C.L. bounds |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 1-sided | 2-sided | FC | 1-sided | 2-sided | FC |
|  | $3.05 \pm 0.28$ | 307 | 268 | 268 | 230 | 208 | 208 |
| 1 | $3.12 \pm 0.19$ | 401 | 356 | 356 | 313 | 288 | 288 |
| $(\tan \beta=1)$ | $3.22 \pm 0.15$ | 504 | 445 | 445 | 391 | 361 | 361 |
|  | $3.05 \pm 0.28$ | 740 | 591 | 569 | 477 | 420 | 411 |
| II | $3.12 \pm 0.19$ | 795 | 645 | 628 | 528 | 468 | 461 |
| (absolute) | $3.22 \pm 0.15$ | 692 | 583 | 580 | 490 | 440 | 439 |

Bounds on $M_{H^{ \pm}}[\mathrm{GeV}]$ obtained using different methods.

$95 \%$ C.L. lower bounds on $M_{H^{ \pm}}$as functions of $\tan \beta$.

## $\mathcal{B}\left(B_{s} \rightarrow \mu^{+} \mu^{-}\right)$in the Two-Higgs-Doublet Model II

$\left[\times 10^{-9}\right]$

## Flavour constraints

Constraints from individual (conventional) flavour observables


## Flavour constraints

Constraints from $b \rightarrow$ s $\ell \ell$ observables


Contours corresponding to 95\% C.L.

## Scenario (d) (general scenario)



Exclusion at 95\% C.L. by charged and neutral Higgs searches.
The points consistent with all collider constraints are shown in the background in the upper panels, and in the foreground in the lower panels.
The dotted line shows the combined limit from all flavour observables.
The different searches play a role and are complementary.
Still many points can escape the neutral Higgs constraints.

## Summary

- Strong constraints on $M_{H^{ \pm}}$in the $2 H D M$ get imposed by measurements of the inclusive weak radiative $B$-meson decay branching ratio.
- Although in principle straightforward, a derivation of them faces several ambiguities stemming mainly from the photon energy cutoff choice.
- In Model-I, the relevant constraints are obtained only for $\tan \beta \lesssim 2$.
- In Model-II, the absolute (tan $\beta$-independent) $95 \%$ C.L. bounds are in the $570-800 \mathrm{GeV}$ range.


## BACKUP SLIDES

## Confidence belts (95\% C.L) for 2HDM-I



Two-sided, One-sided right, One-sided left, Feldman-Cousins.
$B$-meson or Kaon decays occur at low energies, at scales $\mu \ll M_{W}$. We pass from the full theory of electroweak interactions to an effective theory by removing the highenergy degrees of freedom, i.e. integrating out the $W$-boson and all the other particles with $m \sim M_{W}$.

$$
\mathcal{L}_{(\text {fuul EW } \times Q C D)} \longrightarrow \mathcal{L}_{\text {eff }}=\mathcal{L}_{\text {QED } \times Q C D}\binom{\text { quarks } \neq t}{\& \in \text { leptons }}+N \sum_{n} C_{n}(\mu) Q_{n}
$$

$Q_{n}$ - local interaction terms (operators), $\quad \boldsymbol{C}_{\boldsymbol{n}}$ - coupling constants (Wilson coefficients)

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$\boldsymbol{Q}_{\boldsymbol{n}}$ - local interaction terms (operators), $\quad \boldsymbol{C}_{\boldsymbol{n}}$ - coupling constants (Wilson coefficients)
Information on the electroweak-scale physics is encoded in the values of $C_{i}(\mu)$, e.g.,


This is a modern version of the Fermi theory for weak interactions. It is "nonrenormalizable" in the traditional sense but actually renormalizable. It is also predictive because all the $C_{i}$ are calculable, and only a finite number of them is necessary at each given order in the (external momenta) $/ M_{W}$ expansion.

Advantages: Resummation of $\left(\alpha_{s} \ln \frac{M_{W}^{2}}{\mu^{2}}\right)^{n}$ using RGE, easier account for symmetries.

Our ability to observe or constrain new physics depends on the accuracy of determining the SM "background". Thus, precise evaluation of $C_{i}(\mu)$ in the SM is particularly important.

## Two steps of the Wilson coefficient calculation:

Matching: Evaluating $C_{i}\left(\mu_{0}\right)$ at $\mu_{0} \sim M_{W}$ by requiring equality of the SM and the effective theory Green's functions.

Mixing: Deriving the effective theory Renormalization Group Equations (RGE) from the renormalization constant matrices (the operators mix under renormalization). Next, using the RGE to evolve $C_{i}$ from $\mu_{0}$ to $\mu \sim($ external momenta).

Operator bases can chosen in a convention-dependent manner.
For example, two possible conventions for the $|\Delta B|=|\Delta S|=1$
four-quark operators in the SM read:

$$
\begin{array}{ll}
Q_{1}=\left(\bar{s}_{L}^{\alpha} \gamma_{\mu} c_{L}^{\beta}\right)\left(\bar{c}_{L}^{\beta} \gamma^{\mu} b_{L}^{\alpha}\right) & P_{1}=\left(\bar{s}_{L} \gamma_{\mu} T^{a} c_{L}\right)\left(\bar{c}_{L} \gamma^{\mu} T^{a} b_{L}\right) \\
Q_{2}=\left(\bar{s}_{L}^{\alpha} \gamma_{\mu} c_{L}^{\alpha}\right)\left(\bar{c}_{L}^{\beta} \gamma^{\mu} b_{L}^{\beta}\right) & P_{2}=\left(\bar{s}_{L} \gamma_{\mu} c_{L}\right)\left(\bar{c}_{L} \gamma^{\mu} b_{L}\right) \\
Q_{3}=\left(\bar{s}_{L}^{\alpha} \gamma_{\mu} b_{L}^{\alpha}\right) \sum_{q}\left(\bar{q}_{L}^{\beta} \gamma^{\mu} q_{L}^{\beta}\right) & P_{3}=\left(\bar{s}_{L} \gamma_{\mu} b_{L}\right) \sum_{q}\left(\bar{q} \gamma^{\mu} q\right) \\
Q_{4}=\left(\bar{s}_{L}^{\alpha} \gamma_{\mu} b_{L}^{\beta}\right) \sum_{q}\left(\bar{q}_{L}^{\beta} \gamma^{\mu} q_{L}^{\alpha}\right) & P_{4}=\left(\bar{s}_{L} \gamma_{\mu} T^{a} b_{L}\right) \sum_{q}\left(\bar{q} \gamma^{\mu} T^{a} q\right) \\
Q_{5}=\left(\bar{s}_{L}^{\alpha} \gamma_{\mu} b_{L}^{\alpha}\right) \sum_{q}\left(\bar{q}_{R}^{\beta} \gamma^{\mu} q_{R}^{\beta}\right) & P_{5}=\left(\bar{s}_{L} \gamma_{\mu_{1}} \gamma_{\mu_{2}} \gamma_{\mu_{3}} b_{L}\right) \sum_{q}\left(\bar{q} \gamma^{\mu_{1}} \gamma^{\mu_{2}} \gamma^{\mu_{3}} q\right) \\
Q_{6}=\left(\bar{s}_{L}^{\alpha} \gamma_{\mu} b_{L}^{\beta}\right) \sum_{q}\left(\bar{q}_{R}^{\beta} \gamma^{\mu} q_{R}^{\alpha}\right) & P_{6}=\left(\bar{s}_{L} \gamma_{\mu_{1}} \gamma_{\mu_{2}} \gamma_{\mu_{3}} T^{a} b_{L}\right) \sum_{q}\left(\bar{q} \gamma^{\mu_{1}} \gamma^{\mu_{2}} \gamma^{\mu_{3}} T^{a} q\right)
\end{array}
$$

## Matching:



Gilman, Wise, 1979
Chetyrkin, Münz, MM, 1996

Operator mixing:


Expansion in external momenta $\Rightarrow$ spurious IR divergences arise.

## Renormalization constant calculation using masses as IR regulators

Münz, MM, 1995
van Ritbergen, Vermaseren, Larin, 1997
Chetyrkin, Münz, MM, 1997
(...)

Gambino, Gorbahn, Haisch, 2003
Gorbahn, Haisch, 2004
Czakon, 2004
Gorbahn, Haisch, MM, 2005
Czakon, Haisch, MM, 2006
(...)

Luthe, Maier, Marquard, Schroder, $2017 \quad$ 5-loop $\quad \beta_{\mathrm{QCD}}$

## Exact decomposition of a propagator denominator:

2-loop dipole operator mixing
4-loop $\boldsymbol{\beta}_{\mathrm{QCD}}$
3 -loop (4-quark) $\rightarrow$ dipole
3-loop (4-quark) $\rightarrow$ (quark-lepton)
3-loop four-quark operator mixing
4-loop $\beta_{\mathrm{QCD}}$
3-loop dipole operator mixing
4-loop (4-quark) $\rightarrow$ dipole
$q$ - linear combination of loop momenta, $M$ - mass of the considered particle,

$p$ - linear combination of external momenta,
$m$ - IR regulator mass (arbitrary)

After applying this identity sufficiently many times, the last term can be dropped in each propagator. The only Feynman integrals to perform then are single-scale massive tadpoles.

Up to three loops, explicit expressions for pole parts of all the single-scale massive tadpoles are available in terms of solved recurrences [Chetyrkin, Münz, MM, 1997] ( $\leftrightarrow$ Ringberg workshop 1994).

At four loops, IBP are used for reduction to less than 20 master integrals [van Ritbergen, 1997; Schröder, 2002; Czakon, 2004] ( $\leftrightarrow$ RADCOR 2002).

The matching conditions are most easily found by requiring equality of the full SM and the effective theory 1PI off-shell Green's functions that are expanded in external momenta and light masses prior to loop-momentum integration.


Full EW theory
UV counterterms included Spurious IR $\frac{1}{\epsilon^{n}}$ remain


Effective Theory
Loop diagrams vanish
UV $\frac{1}{\epsilon^{n}}$ remain

The $\frac{1}{\epsilon^{n}}$ poles cancel in the matching equation.
The only Feynman integrals to calculate: partly-massive tadpoles.
Algorithms for calculating 3-loop single-scale partly-massive tadpoles were developed in 1994-2000 [ Chetyrkin, Kühn, Steinhauser; Avdeev, Fleischer, Mikhailov, Tarasov, Kalmykov; Broadhurst]. Full automatization in the code MATAD by M. Steinhauser (2000).

Differences among the simultaneously decoupled heavy particle masses can be taken into account by Taylor expanding around the equal-mass point. Alternatively, for large mass ratios, either asymptotic expansions or a sequence of effective theories can be applied.

Energetic photon production in charmless decays of the $\bar{B}$-meson
$\left(E_{\gamma} \gtrsim \frac{m_{b}}{3} \simeq 1.6 \mathrm{GeV}\right.$ )
[see MM, arXiv:0911.1651]
A. Without long-distance charm loops:


Dominant, well-controlled.

$\mathcal{O}\left(\alpha_{s} \Lambda / m_{b}\right), \quad(-1.6 \pm 1.2) \%$.
[Benzke, Lee, Neubert, Paz, 2010]
3. Collinear

$\sim-0.2 \%$ or $(+0.8 \pm 1.1) \%$.
[Kapustin,Ligeti,Politzer, 1995]
[Benzke, Lee, Neubert, Paz, 2010]

## B. With long-distance charm loops:

5. Soft

6. Boosted light $c \bar{c}$ state annihilation

Exp. $J / \psi$ subtracted $(<1 \%)$.
Perturbatively (including hard): $\sim+3.6 \%$.
7. Annihilation of $c \bar{c}$ in a heavy $(\bar{c} s)(\bar{q} c)$ state


$$
\begin{array}{cc}
\mathcal{O}\left(\alpha_{s}(\Lambda / M)^{2}\right) & \mathcal{O}\left(\alpha_{s} \Lambda / M\right) \\
M & \sim 2 m_{c}, 2 E_{\gamma}, m_{b} \\
\text { e.g. } \mathcal{B}\left[B^{-} \rightarrow D_{s J}(2457)^{-} D^{*}(2007)^{0}\right] \simeq 1.2 \% \\
\mathcal{B}\left[B^{0} \rightarrow D^{*}(2010)^{+} \bar{D}^{*}(2007)^{0} K^{-}\right] \simeq 1.2 \%
\end{array}
$$



Goal: calculate the inclusive sum $\left.\Sigma_{X_{s}}\left|C_{7}\left(\mu_{b}\right)\left\langle X_{s} \gamma\right| O_{7}\right| \bar{B}\right\rangle+C_{2}\left(\mu_{b}\right)\left\langle X_{s} \gamma\right| O_{2}|\bar{B}\rangle+\left.\ldots\right|^{2}$ The " 77 " term in this sum is "hard". It is related via the optical theorem to the imaginary part of the elastic forward scattering amplitude $\bar{B}(\vec{p}=0) \gamma(\vec{q}) \rightarrow \bar{B}(\vec{p}=0) \gamma(\vec{q})$ :


When the photons are soft enough, $m_{X_{s}}^{2}=\left|m_{B}\left(m_{B}-2 E_{\gamma}\right)\right| \gg \Lambda^{2} \Rightarrow$ Short-distance dominance $\Rightarrow$ OPE. However, the $\bar{B} \rightarrow X_{s} \gamma$ photon spectrum is dominated by hard photons $E_{\gamma} \sim m_{b} / 2$.

Once $\boldsymbol{A}\left(\boldsymbol{E}_{\gamma}\right)$ is considered as a function of arbitrary complex $\boldsymbol{E}_{\gamma}$, $\operatorname{Im} A$ turns out to be proportional to the discontinuity of $A$ at the physical cut. Consequently,

$$
\int_{1 \mathrm{GeV}}^{E_{\gamma}^{\max }} d E_{\gamma} \operatorname{Im} A\left(E_{\gamma}\right) \sim \oint_{\text {circle }} d E_{\gamma} A\left(E_{\gamma}\right)
$$



Since the condition $\left|m_{B}\left(m_{B}-2 E_{\gamma}\right)\right| \gg \Lambda^{2}$ is fulfilled along the circle, the OPE coefficients can be calculated perturbatively, which gives

$$
\left.A\left(E_{\gamma}\right)\right|_{\text {circle }} \simeq \sum_{j}\left[\frac{F_{\text {polynomial }}^{(j)}\left(2 E_{\gamma} / m_{b}\right)}{m_{b}^{n_{j}}\left(1-2 E_{\gamma} / m_{b}\right)^{k_{j}}}+\mathcal{O}\left(\alpha_{s}\left(\mu_{\text {hard }}\right)\right)\right]\langle\bar{B}(\vec{p}=0)| Q_{\text {local operator }}^{(j)}|\bar{B}(\vec{p}=0)\rangle
$$

Thus, contributions from higher-dimensional operators are suppressed by powers of $\Lambda / m_{b}$.
At $\left(\Lambda / m_{b}\right)^{0}: \quad\langle\bar{B}(\vec{p})| \bar{b} \gamma^{\mu} b|\bar{B}(\vec{p})\rangle=2 p^{\mu} \quad \Rightarrow \quad \Gamma\left(\bar{B} \rightarrow X_{s} \gamma\right)=\Gamma\left(b \rightarrow X_{s}^{\text {parton }} \gamma\right)+\mathcal{O}\left(\Lambda / m_{b}\right)$.
At $\left(\Lambda / m_{b}\right)^{1}$ : Nothing! All the possible operators vanish by the equations of motion.
At $\left(\Lambda / m_{b}\right)^{2}: \quad\langle\bar{B}(\vec{p})| \bar{b}_{v} D^{\mu} D_{\mu} b_{v}|\bar{B}(\vec{p})\rangle \quad \sim m_{B} \mu_{\pi}^{2}$,

$$
\langle\bar{B}(\vec{p})| \bar{b}_{v} g_{s} G_{\mu \nu} \sigma^{\mu \nu} b_{v}|\bar{B}(\vec{p})\rangle \sim m_{B} \mu_{G}^{2},
$$

The HQET heavy-quark field: $b_{v}(x)=\frac{1}{2}(1+\not ้) b(x) \exp \left(i m_{b} v \cdot x\right)$ with $v=p / m_{B}$.

Non-perturbative effects in the presence of other operators $\left(Q_{i} \neq Q_{7}\right)$
[Benzke, Lee, Neubert, Paz, arXiv:1003.5012].

$$
\frac{d}{d E_{\gamma}} \Gamma\left(\bar{B} \rightarrow X_{s} \gamma\right)=\left(\Gamma_{77} \text {-like term }\right)+\tilde{N} E_{\gamma}^{3} \sum_{i \leq j} \operatorname{Re}\left(C_{i}^{*} C_{j}\right) F_{i j}\left(E_{\gamma}\right)
$$

## Remarks:

- The SCET approach is valid for large $\boldsymbol{E}_{\gamma}$ only. It is fine for $E_{\gamma}>E_{0} \sim \frac{1}{3} m_{b} \simeq 1.6 \mathrm{GeV}$. Lower cutoffs are academic anyway.
- For such $E_{0}$, non-perturbative effects in the integrated decay rate are estimated to remain within $5 \%$. They scale like:
- $\frac{\Lambda^{2}}{m_{b}^{2}}, \frac{\Lambda^{2}}{m_{c}^{2}}$ (known),
- $\frac{\Lambda}{m_{b}} \frac{V_{u s}^{*} V_{u b}}{V_{t s}^{*} V_{t b}}$ (negligible),

- $\frac{\Lambda}{m_{b}}, \frac{\Lambda^{2}}{m_{b}^{2}}, \alpha_{s} \frac{\Lambda}{m_{b}}$ but suppressed by tails of subleading shape functions (" 27 "),
- $\alpha_{s} \frac{\Lambda}{m_{b}}$ to be constrained by future measurements of the isospin asymmetry ("78"),
- $\alpha_{s} \frac{\Lambda}{m_{b}}$ but suppressed by $Q_{d}^{2}=\frac{1}{9} \quad$ (" 88 ").
- Extrapolation factors? Tails of subleading functions are less important for them.

NNLO QCD corrections to $\bar{B} \rightarrow X_{s} \gamma$
The relevant perturbative quantity $P\left(E_{0}\right)$ :

$$
\frac{\Gamma\left[b \rightarrow X_{s} \gamma\right]_{E_{\gamma}>E_{0}}}{\Gamma\left[b \rightarrow X_{u} e \bar{\nu}\right]}=\left|\frac{V_{t s}^{*} V_{t b}}{V_{u b}}\right|^{2} \frac{6 \alpha_{\mathrm{em}}}{\pi} \underbrace{\sum_{i, j} C_{i}\left(\mu_{b}\right) C_{j}\left(\mu_{b}\right) K_{i j}}_{P\left(E_{0}\right)}
$$

Expansions of the Wilson coefficients and $K_{i j}$ in $\widetilde{\alpha}_{s} \equiv \frac{\alpha_{s}\left(\mu_{b}\right)}{4 \pi}$ :
$C_{i}\left(\mu_{b}\right)=C_{i}^{(0)}+\widetilde{\alpha}_{s} C_{i}^{(1)}+\widetilde{\alpha}_{s}^{2} C_{i}^{(2)}+\ldots$
$K_{i j}=K_{i j}^{(0)}+\widetilde{\alpha}_{s} K_{i j}^{(1)}+\widetilde{\alpha}_{s}^{2} K_{i j}^{(2)}+\ldots$
Most important at the NNLO: $K_{77}^{(2)}, K_{27}^{(2)}$ and $K_{17}^{(2)}$.
They depend on $\frac{\mu_{b}}{m_{b}}, \delta=1-\frac{2 E_{0}}{m_{b}}$ and $z=\frac{m_{c}^{2}}{m_{b}^{2}}$.

Evaluation of $\boldsymbol{K}_{27}^{(2)}$ and $K_{17}^{(2)}$ for $m_{c}=0$ and $\delta=1$ :
[M. Czakon, P. Fiedler, T. Huber, MM, T. Schutzmeier, M. Steinhauser, JHEP 1504 (2015) 168]


Master integrals and differential equations:

|  | $n_{D}$ | $n_{O S}$ | $n_{\text {eff }}$ | $n_{\text {massless }}$ |
| :---: | ---: | ---: | ---: | ---: |
| 2-particle cuts | 292 | 92 | 143 | 9 |
| 3-particle cuts | 267 | 54 | 110 | 11 |
| 4-particle cuts | 292 | 17 | 37 | 7 |
| total | 851 | 163 | 290 | 27 |

$\frac{d}{d x} I_{i}(x)=\sum_{j} R_{i j}(x) I_{j}(x), \quad x=\frac{p^{2}}{m_{b}^{2}}$.


Boundary conditions in the vicinity of $x=0$ :


Results for the NNLO corrections:

$$
\begin{aligned}
K_{27}^{(2)}(z, \delta) & =A_{2}+F_{2}(z, \delta) \underbrace{-\frac{27}{2} f_{q}(z, \delta)+f_{b}(z)+f_{c}(z)+\frac{4}{} \phi_{21}^{(1)}(z, \delta) \ln z}_{\text {quark loops on the gluon lines } \& \text { BLM approximation }} \\
& +\left[\text { terms } \sim\left(\ln \frac{\mu_{b}}{m_{b}}, \ln ^{2} \frac{\mu_{b}}{m_{b}}, \ln \frac{\mu_{c}}{m_{c}}\right) \text { or vanishing when } m_{b} \rightarrow m_{b}^{\text {pole }}\right], \\
K_{17}^{(2)}(z, \delta) & =-\frac{1}{6} K_{27}^{(2)}(z, \delta)+A_{1}+F_{1}(z, \delta)+\left[\text { terms } \sim\left(\ln \frac{\mu_{b}}{m_{b}}, \ln ^{2} \frac{\mu_{b}}{m_{b}}\right)\right] .
\end{aligned}
$$

$F_{i}(0,1) \equiv 0, A_{1} \simeq 22.605, A_{2} \simeq 75.603$ from the present calculation.
Next, we interpolate in $z=m_{c}^{2} / m_{b}^{2}$ by assuming that $F_{i}(z, 1)$ are linear combinations of $f_{q}(z, 1), K_{27}^{(1)}(z, 1), z \frac{d}{d z} K_{27}^{(1)}(z, 1)$ and a constant term. The known large- $z$ behaviour of $F_{i}$ [hep-ph/0609241] and the condition $F_{i}(0,1) \equiv 0$ fix these linear combinations in a unique manner.

Effect of the interpolated contribution on the branching ratio

$$
\frac{\Delta \mathcal{B}_{s \gamma}}{\mathcal{B}_{s \gamma}} \simeq U(z, \delta) \equiv \frac{\alpha_{s}^{2}\left(\mu_{b}\right)}{8 \pi^{2}} \frac{C_{1}^{(0)}\left(\mu_{b}\right) F_{1}(z, \delta)+\left(C_{2}^{(0)}\left(\mu_{b}\right)-\frac{1}{6} C_{1}^{(0)}\left(\mu_{b}\right)\right) F_{2}(z, \delta)}{C_{7}^{(0) \mathrm{eff}}\left(\mu_{b}\right)}
$$




Two-particle cuts are known (just $|\mathrm{NLO}|^{2}$ ).

## Example:

Evaluation of the ( $n>2$ )-particle cut contributions to $K_{28}$ in the Brodsky-Lepage-Mackienzie (BLM) approximation ("naive nonabelianization", large- $\beta_{0}$ approximation) [Poradziński, MM, arXiv:1009.5685]:

$q$ - massless quark,
$N_{q}$ - number of massless flavours (equals to 3 in practice because masses of $u, d, s$ are neglected). Replacement in the final result:
$-\frac{2}{3} N_{q} \longrightarrow \beta_{0}=11-\frac{2}{3}\left(N_{q}+2\right)$.
The diagrams have been evaluated using the method of Smith and Voloshin [hep-ph/9405204].

Non-BLM contributions to $K_{i j}$ from quark loops on the gluon lines are quasi-completely known.
[Boughezal, Czakon, Schutzmeier, 2007], [Asatrian, Ewerth, Gabrielyan, Greub, 2007], [Ewerth, 2008].

Incorporating other perturbative contributions evaluated after the previous phenomenological analysis in hep-ph/0609232:

1. Four-loop mixing (current-current) $\rightarrow$ (gluonic dipole)
M. Czakon, U. Haisch, MM, JHEP 0703 (2007) 008 [hep-ph/0612329]
2. Diagrams with massive quark loops on the gluon lines
R. Boughezal, M. Czakon and T. Schutzmeier, JHEP 0709 (2007) 072 [arXiv:0707.3090]
H. M. Asatrian, T. Ewerth, H. Gabrielyan and C. Greub, Phys. Lett. B 647 (2007) 173 [hep-ph/0611123]
T. Ewerth, Phys. Lett. B 669 (2008) 167 [arXiv:0805.3911]
3. Complete interference (photonic dipole)-(gluonic dipole)
H. M. Asatrian, T. Ewerth, A. Ferroglia, C. Greub and G. Ossola, Phys. Rev. D 82 (2010) 074006 [arXiv:1005.5587]
4. New BLM corrections to contributions from 3-body and 4-body final states for interferences not involving the photonic dipole
A. Ferroglia and U. Haisch, Phys. Rev. D 82 (2010) 094012 [arXiv:1009.2144]

MM and M. Poradziński, Phys. Rev. D 83 (2011) 014024 [arXiv:1009.5685]
5. LO contributions from $b \rightarrow s \gamma q \bar{q},(q=u, d, s)$ from 4 -quark operators ("penguin" or CKM-suppressed)
M. Kamiński, MM and M. Poradziński, Phys. Rev. D 86 (2012) 094004 [arXiv:1209.0965]
6. NLO contributions from $b \rightarrow s \gamma q \bar{q},(q=u, d, s)$ from interferences of the above operators with $Q_{1,2,7,8}$
T. Huber, M. Poradziński, J. Virto, JHEP 1501 (2015) 115 [arXiv:1411.7677]

## Taking into account new non-perturbative analyses:

M. Benzke, S. J. Lee, M. Neubert and G. Paz, JHEP 1008 (2010) 099 [arXiv:1003.5012]
T. Ewerth, P. Gambino and S. Nandi, Nucl. Phys. B 830 (2010) 278 [arXiv:0911.2175]

Updating the parameters (Parametric uncertainties go down to 2.0\%)
P. Gambino, C. Schwanda, Phys. Rev. D 89 (2014) 014022
A. Alberti, P. Gambino, K. J. Healey, S. Nandi, Phys. Rev. Lett. 114 (2015) 061802

Updated SM estimate for the CP- and isospin-averaged branching ratio of $\bar{B} \rightarrow X_{s} \gamma \quad[a r X i v: 1503.01789$, arXiv:1503.01791]:
$\mathcal{B}_{s \gamma}^{\mathrm{SM}}=(3.36 \underbrace{ \pm 0.23}_{ \pm 6.9 \%}) \times 10^{-4} \quad$ for $E_{\gamma}>1.6 \mathrm{GeV}$
Contributions to the total TH uncertainty (summed in quadrature):
$5 \%$ non-perturbative,
$3 \%$ higher order $\mathcal{O}\left(\alpha_{s}^{3}\right), \quad 2 \%$ parametric
It is very close the the experimental world average:
$\mathcal{B}_{s \gamma}^{\exp }=(3.32 \underbrace{ \pm \mathbf{0 . 1 5}}_{ \pm 4.5 \%}) \times \mathbf{1 0}^{-4} \quad$ [HFLAV, arXiv:1612.07233v2]
Experiment agrees with the SM well within $\sim 1 \sigma$.
$\Rightarrow$ Strong bound on the $H^{ \pm}$mass in the Two-Higgs-Doublet-Model II:
$M_{H^{ \pm}}>580 \mathrm{GeV}$ at $95 \%$ C.L.
[MM, M. Steinhauser, arXiv:1702.04571]

$$
\left.\begin{array}{l}
\bar{B} \rightarrow X_{d} \gamma \\
\mathcal{L}_{\mathrm{eff}} \sim V_{t d}^{*} V_{t b}\left[\sum_{i=1}^{8} C_{i} Q_{i}+\kappa_{d} \sum_{i=1}^{2} C_{i}\left(Q_{i}-Q_{i}^{u}\right)\right] \\
\kappa_{d}=\left(V_{u d}^{*} V_{u b}\right) /\left(V_{t d}^{*} V_{t b}\right)=\left(0.007_{-0.011}^{+0.015}\right)+i\left(-0.404_{-0.014}^{+0.012}\right) \\
\mathcal{B}_{d \gamma}^{\mathrm{SM}}=\left(1.73_{-0.22}^{+0.12}\right) \times 10^{-5} \\
\mathcal{B}_{d \gamma}^{\mathrm{exp}}=(1.41 \pm 0.57) \times 10^{-5}
\end{array}\right\} \text { for } E_{0}=1.6 \mathrm{GeV}
$$

- $\mathcal{B}_{d \gamma}^{\mathrm{SM}}$ is rough: $m_{b} / m_{q}$ varied between $10 \sim m_{B} / m_{K}$ and $50 \sim m_{B} / m_{\pi} \Rightarrow 2 \%$ to $11 \%$ of $\mathcal{B}_{d \gamma}$.
- Fragmentation functions give a similar range [H. M. Asatrian and C. Greub, arXiv:1305.6464].
- Collinear logarithms and isolated photons

The ratio $R_{\gamma}$
$\boldsymbol{R}_{\gamma}^{\mathrm{SM}} \equiv\left(\mathcal{B}_{s \gamma}^{\mathrm{SM}}+\mathcal{B}_{d \gamma}^{\mathrm{SM}}\right) / \mathcal{B}_{c l \nu}=(3.31 \pm 0.22) \times 10^{-3}$
Generic (but CP-conserving) beyond-SM effects:
$\mathcal{B}_{s \gamma} \times 10^{4}=(3.36 \pm 0.23)-8.22 \Delta C_{7}-1.99 \Delta C_{8}$,
$R_{\gamma} \times 10^{3}=(3.31 \pm 0.22)-8.05 \Delta C_{7}-1.94 \Delta C_{8}$.

