

Two Higgs Doublet Models with controlled Flavour Changing Neutral Couplings

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1 2HDM

2 BGL models

3 gBGL

4 Some phenomenological prospects

5 Conclusions

Based on work done in collaboration with:

J.M. Alves, G.C. Branco (Lisbon), F.J. Botella & F. Cornet-Gómez
(Valencia)

[Eur. Phys. J. C77 \(2017\) 9, 585, arXiv:1703.03796](#)

and previous work, with M. Rebelo, L. Pedro & A. Carmona

[Eur. Phys. J. C76 \(2016\) 3, 161, arXiv:1508.05101](#)

[JHEP 1407 \(2014\) 078 , arXiv:1401.6147](#)

see also G. Branco's talk

2HDM (I) – reminder

- Instead of a single doublet Φ , two doublets Φ_1 & Φ_2
- Full lagrangian

$$\mathcal{L} = \mathcal{L}_{\text{kin+gauge}} - V(\Phi_1, \Phi_2) + \mathcal{L}_Y$$

[T.D.Lee, PRD 8 (1973), ..., Branco et al., Phys.Rep. 516 (2013)]

- In $\mathcal{L}_{\text{kin+gauge}}$, $(D_\mu \Phi)(D^\mu \Phi)^\dagger \rightarrow \sum_i (D_\mu \Phi_i)(D^\mu \Phi_i)^\dagger$
- Scalar potential, instead of $V(\Phi) = \lambda(v^2 - \Phi^\dagger \Phi)^2$

$$\begin{aligned} V(\Phi_1, \Phi_2) = & \mu_{11}^2 \Phi_1^\dagger \Phi_1 + \mu_{22}^2 \Phi_2^\dagger \Phi_2 + (\mu_{12}^2 \Phi_1^\dagger \Phi_2 + \text{H.C.}) \\ & + \lambda_1 (\Phi_1^\dagger \Phi_1)^2 + \lambda_2 (\Phi_2^\dagger \Phi_2)^2 + \lambda_3 (\Phi_1^\dagger \Phi_2)(\Phi_2^\dagger \Phi_1) + \lambda_4 (\Phi_1^\dagger \Phi_1)(\Phi_2^\dagger \Phi_2) \\ & + \left(\lambda_5 (\Phi_1^\dagger \Phi_2)^2 + \text{H.C.} \right) + \left[\left(\lambda_6 (\Phi_1^\dagger \Phi_1) + \lambda_7 (\Phi_2^\dagger \Phi_2) \right) (\Phi_1^\dagger \Phi_2) + \text{H.C.} \right] \end{aligned}$$

- Yukawa couplings \mathcal{L}_Y

2HDM (II) – reminder

- Spontaneous symmetry breaking

$$\langle \Phi_1 \rangle = \frac{1}{\sqrt{2}} \begin{pmatrix} 0 \\ v_1 e^{i\alpha_1} \end{pmatrix}, \quad \langle \Phi_2 \rangle = \frac{1}{\sqrt{2}} \begin{pmatrix} 0 \\ v_2 e^{i\alpha_2} \end{pmatrix}$$

$$\sqrt{v_1^2 + v_2^2} = v \simeq 246 \text{ GeV}, \quad \frac{v_2}{v_1} \equiv \tan \beta$$

- Expansion around the minimum of $V(\Phi_1, \Phi_2)$

$$\Phi_j = e^{i\alpha_j} \begin{pmatrix} \varphi_j^+ \\ (v_j + \rho_j + i\eta_j)/\sqrt{2} \end{pmatrix}, \quad j = 1, 2$$

- Rotate to the “Higgs” basis with

$$U \equiv \frac{1}{\sqrt{v_1^2 + v_2^2}} \begin{pmatrix} v_1 e^{-i\alpha_1} & v_2 e^{-i\alpha_2} \\ v_2 e^{-i\alpha_1} & -v_1 e^{-i\alpha_2} \end{pmatrix} = \begin{pmatrix} e^{-i\alpha_1} \cos \beta & e^{-i\alpha_2} \sin \beta \\ e^{-i\alpha_1} \sin \beta & -e^{-i\alpha_2} \cos \beta \end{pmatrix}$$

2HDM (III) – reminder

- Doublets: $\begin{pmatrix} H_1 \\ H_2 \end{pmatrix} = U \begin{pmatrix} \Phi_1 \\ \Phi_2 \end{pmatrix}$ with $\langle H_1 \rangle = \frac{1}{\sqrt{2}} \begin{pmatrix} 0 \\ \textcolor{blue}{v} \end{pmatrix}$ and $\langle H_2 \rangle = \begin{pmatrix} 0 \\ 0 \end{pmatrix}$
- Components

$$H_1 = \begin{pmatrix} G^+ \\ (v + N^0 + iG^0)/\sqrt{2} \end{pmatrix}, \quad H_2 = \begin{pmatrix} H^+ \\ (R^0 + iA)/\sqrt{2} \end{pmatrix}$$

- G^0, G^\pm : Goldstone  bosons (longitudinal Z & W^\pm)
- IF the fields in the Higgs basis where the physical (mass eigenstates) scalars ...
 - N^0 , “SM Higgs”
 - additional R^0 scalar & A pseudoscalar,
 - additional H^\pm charged scalar.

... and now, the Yukawa couplings \mathcal{L}_Y

Yukawa couplings (I)

- Yukawa couplings in 2HDM

$$\begin{aligned}\mathcal{L}_Y = & -\bar{Q}_L^0 (\Delta_1 \tilde{\Phi}_1 + \Delta_2 \tilde{\Phi}_2) u_R^0 - \bar{Q}_L^0 (\Gamma_1 \Phi_1 + \Gamma_2 \Phi_2) d_R^0 \\ & - \bar{L}_L^0 (\Sigma_1 \tilde{\Phi}_1 + \Sigma_2 \tilde{\Phi}_2) \nu_R^0 - \bar{L}_L^0 (\Pi_1 \Phi_1 + \Pi_2 \Phi_2) \ell_R^0 + \text{h.c.}\end{aligned}$$

- Quark Yukawa couplings + Mass terms

$$\begin{aligned}\mathcal{L}_Y \supset & -\bar{u}_L^0 \frac{1}{v} (M_u^0 (v + N^0) + N_u^0 R^0 + i N_u^0 A) u_R^0 \\ & - \bar{d}_L^0 \frac{1}{v} (M_d^0 (v + N^0) + N_d^0 R^0 + i N_d^0 A) d_R^0 \\ & - \frac{\sqrt{2}}{v} (\bar{u}_L^0 N_d^0 d_R^0 - \bar{u}_R^0 N_u^{0\dagger} d_L^0) H^+ + \text{H.C.}\end{aligned}$$

where $M_u^0 = \frac{1}{\sqrt{2}} (v_1 \Delta_1 + v_2 e^{i\theta} \Delta_2)$, $M_d^0 = \frac{1}{\sqrt{2}} (v_1 \Gamma_1 + v_2 e^{i\theta} \Gamma_2)$

and $N_u^0 = \frac{1}{\sqrt{2}} (v_2 \Delta_1 - v_1 e^{i\theta} \Delta_2)$, $N_d^0 = \frac{1}{\sqrt{2}} (v_2 \Gamma_1 - v_1 e^{i\theta} \Gamma_2)$

Fermion Masses and Flavour Changing Couplings

- Pictorially

$$\textcolor{red}{M} = v_1 \begin{matrix} \text{boy} \\ \text{girl} \end{matrix} + v_2 e^{i\theta} \begin{matrix} \text{girl} \\ \text{boy} \end{matrix} = v \begin{matrix} \text{boy} \\ \text{girl} \end{matrix}, \quad \textcolor{red}{N} = v_2 \begin{matrix} \text{boy} \\ \text{girl} \end{matrix} - v_1 e^{i\theta} \begin{matrix} \text{girl} \\ \text{boy} \end{matrix} = v \begin{matrix} \text{boy} \\ \text{girl} \end{matrix}$$

- Diagonalisation of mass matrices:

$$U_{uL}^\dagger \textcolor{red}{M_u^0} U_{uR} = M_u \equiv \text{diag} (m_u, m_c, m_t)$$

$$U_{dL}^\dagger \textcolor{red}{M_d^0} U_{dR} = M_d \equiv \text{diag} (m_d, m_s, m_b)$$

- ... gives **flavour changing couplings** with R^0 and A ,
the “non-SM” neutral scalars!

$$U_{uL}^\dagger \textcolor{red}{N_u^0} U_{uR} \equiv \textcolor{red}{N_u} = ?$$

$$U_{dL}^\dagger \textcolor{red}{N_d^0} U_{dR} \equiv \textcolor{red}{N_d} = ?$$

Yukawa couplings (II)

- \mathcal{L}_Y in terms of physical quark fields

$$\begin{aligned}
 \mathcal{L}_Y \supset & -\frac{1}{v} \mathbf{N^0} (\bar{u} M_u u + \bar{d} M_d d) \\
 & - \frac{1}{v} \mathbf{R^0} \left[\bar{u} (\mathbf{N_u} \gamma_R + \mathbf{N_u^\dagger} \gamma_L) u + \bar{d} (\mathbf{N_d} \gamma_R + \mathbf{N_d^\dagger} \gamma_L) d \right] \\
 & + \frac{i}{v} \mathbf{A} \left[\bar{u} (\mathbf{N_u} \gamma_R - \mathbf{N_u^\dagger} \gamma_L) u - \bar{d} (\mathbf{N_d} \gamma_R - \mathbf{N_d^\dagger} \gamma_L) d \right] \\
 & - \frac{\sqrt{2}}{v} \mathbf{H^+} \bar{u} (\mathbf{V N_d} \gamma_R - \mathbf{N_u^\dagger V} \gamma_L) d + \text{h.c.}
 \end{aligned}$$

- Mixing matrix (CKM), $\mathbf{V} = U_{uL}^\dagger U_{dL}$

FCNC (I)

Ways out

- Discrete symmetries & Natural Flavour Conservation
[Paschos, Glashow & Weinberg, PRD 15 (1977), ...]
 - Type I: Φ_2 couples to u_R , d_R , e_R
 - Type II: Φ_2 couples to u_R , Φ_1 couples to d_R , e_R
 - Lepton specific: Φ_2 couples to u_R , d_R , Φ_1 couples to e_R
 - Flipped: Φ_2 couples to u_R , e_R , Φ_1 couples to d_R
- Aligned 2HDM: $\Delta_2 \propto \Delta_1$, $\Gamma_2 \propto \Gamma_1$
[Pich & Tuzón, PRD 80 (2009), ...]
 - *Effective* alignment
[Serôdio, PLB 700 (2011), Medeiros-Varzielas, PLB 701 (2011)]

FCNC (II)

Alternative:

- suppression factors in FCNC

[Joshipura & Rindani, PLB 260 (1991)]

[Antaramian, Hall & Rasin, PRL 69 (1992)]

[Hall & Weinberg, PRD 48 (1993)]

...

- naturally suppressed – i.e. “controlled” – FCNC

[Lavoura, Int.J.Mod.Phys. A9 (1994)]

[Branco, Grimus & Lavoura (BGL), PLB 380 (1996)]

[Botella, Branco & Rebelo, PLB 687 (2010)]

[Botella, Branco, Nebot & Rebelo, JHEP 1110 (2011)]

...

[Bhattacharyya, Das & Kundu, PRD 89 (2014)]

- The general idea: symmetry imposes small FCNC
- In the BGL case:

FCNC proportional to fermion masses & mixings!

BGL models (I)

- Symmetry

$$Q_{Lj}^0 \mapsto e^{i\tau} Q_{Lj}^0 , \quad u_{Rj}^0 \mapsto e^{i2\tau} u_{Rj}^0 , \quad \Phi_2 \mapsto e^{i\tau} \Phi_2$$

with $\tau \neq 0, \pi$ and j is 1 or 2 or 3 (at will)

- Reminder:

$$\mathcal{L}_Y \supset -\bar{Q}_L^0 (\Delta_1 \tilde{\Phi}_1 + \Delta_2 \tilde{\Phi}_2) u_R^0 - \bar{Q}_L^0 (\Gamma_1 \Phi_1 + \Gamma_2 \Phi_2) d_R^0$$

Consider for example $j = 3$:

$$\begin{aligned} \Delta_1 \mapsto \Delta'_1 &= \begin{pmatrix} 1 & 0 & 0 \\ 0 & 1 & 0 \\ 0 & 0 & e^{-i\tau} \end{pmatrix} \Delta_1 \begin{pmatrix} 1 & 0 & 0 \\ 0 & 1 & 0 \\ 0 & 0 & e^{i2\tau} \end{pmatrix} \\ &\Rightarrow \arg \Delta'_1 - \arg \Delta_1 = \begin{pmatrix} 0 & 0 & +2\tau \\ 0 & 0 & +2\tau \\ -\tau & -\tau & +\tau \end{pmatrix} \end{aligned}$$

BGL models (II)

while

$$\Delta_2 \mapsto \Delta'_2 = e^{-i\tau} \begin{pmatrix} 1 & 0 & 0 \\ 0 & 1 & 0 \\ 0 & 0 & e^{-i\tau} \end{pmatrix} \Delta_2 \begin{pmatrix} 1 & 0 & 0 \\ 0 & 1 & 0 \\ 0 & 0 & e^{i2\tau} \end{pmatrix}$$

$$\Rightarrow \arg \Delta'_2 - \arg \Delta_2 = \begin{pmatrix} -\tau & -\tau & +\tau \\ -\tau & -\tau & +\tau \\ -2\tau & -2\tau & 0 \end{pmatrix}$$

The symmetry requires

Up Yukawas: $\Delta_1 = \begin{pmatrix} \times & \times & 0 \\ \times & \times & 0 \\ 0 & 0 & 0 \end{pmatrix}, \quad \Delta_2 = \begin{pmatrix} 0 & 0 & 0 \\ 0 & 0 & 0 \\ 0 & 0 & \times \end{pmatrix}$

Down Yukawas: $\Gamma_1 = \begin{pmatrix} \times & \times & \times \\ \times & \times & \times \\ 0 & 0 & 0 \end{pmatrix}, \quad \Gamma_2 = \begin{pmatrix} 0 & 0 & 0 \\ 0 & 0 & 0 \\ \times & \times & \times \end{pmatrix}$

Up Yukawas – Example up $j = 3$

- Up Yukawas:

$$\Delta_1 = \begin{pmatrix} \times & \times & 0 \\ \times & \times & 0 \\ 0 & 0 & 0 \end{pmatrix}, \quad \Delta_2 = \begin{pmatrix} 0 & 0 & 0 \\ 0 & 0 & 0 \\ 0 & 0 & \times \end{pmatrix}$$

- Reminder:

$$M_u^0 = \frac{1}{\sqrt{2}}(v_1 \Delta_1 + v_2 e^{i\theta} \Delta_2), \quad N_u^0 = \frac{1}{\sqrt{2}}(v_2 \Delta_1 - v_1 e^{i\theta} \Delta_2)$$

- For the Up Yukawas, M_u^0 and N_u^0 are simultaneously diagonalised
 \Rightarrow NO FCNC
- The U_{uL} rotation is block diagonal, $U_{uL} = \begin{pmatrix} \times & \times & 0 \\ \times & \times & 0 \\ 0 & 0 & 1 \end{pmatrix}$

Down Yukawas – Example up $j = 3$

- Down Yukawas:

$$\Gamma_1 = \begin{pmatrix} \times & \times & \times \\ \times & \times & \times \\ 0 & 0 & 0 \end{pmatrix}, \quad \Gamma_2 = \begin{pmatrix} 0 & 0 & 0 \\ 0 & 0 & 0 \\ \times & \times & \times \end{pmatrix}$$

- Reminder:

$$M_d^0 = \frac{1}{\sqrt{2}}(v_1 \Gamma_1 + v_2 e^{i\theta} \Gamma_2), \quad N_d^0 = \frac{1}{\sqrt{2}}(v_2 \Gamma_1 - v_1 e^{i\theta} \Gamma_2)$$

- For the Down Yukawas

$$U_{dL}^\dagger M_d^0 U_{dR} = M_d, \quad U_{dL}^\dagger N_d^0 U_{dR} = ?$$

The BGL magic (I) – Example up $j = 3$

- Rewrite

$$\begin{aligned} \textcolor{red}{N_d^0} &= \frac{1}{\sqrt{2}}(v_2 \Gamma_1 - v_1 e^{i\theta} \Gamma_2) = \\ &\quad \underbrace{\frac{v_2}{v_1} \frac{1}{\sqrt{2}}(v_1 \Gamma_1 + v_2 e^{i\theta} \Gamma_2)}_{M_d^0} - \frac{v_2}{\sqrt{2}} \left(\frac{v_1}{v_2} + \frac{v_2}{v_1} \right) e^{i\theta} \Gamma_2 \end{aligned}$$

$$U_{dL}^\dagger \textcolor{red}{N_d^0} U_{dR} = \frac{v_2}{v_1} M_d - \frac{v_2}{\sqrt{2}} \left(\frac{v_2}{v_1} + \frac{v_1}{v_2} \right) U_{dL}^\dagger e^{i\theta} \Gamma_2 U_{dR}$$

- Problem with $U_{dL}^\dagger e^{i\theta} \Gamma_2 U_{dR}$
- The solution: if $\Gamma_2 \propto P \textcolor{red}{M}_d^0$ with P some fixed matrix,

$$U_{dL}^\dagger \Gamma_2 U_{dR} \propto U_{dL}^\dagger P \textcolor{red}{M}_d^0 U_{dR} = U_{dL}^\dagger P U_{dL} M_d$$

The BGL magic (II) – Example up $j = 3$

- Which P ?

$$P_3 = \begin{pmatrix} 0 & 0 & 0 \\ 0 & 0 & 0 \\ 0 & 0 & 1 \end{pmatrix} \Rightarrow \frac{v_2}{\sqrt{2}} e^{i\theta} \Gamma_2 = P_3 M_d^0$$

- The final touch: since $U_{uL} = \begin{pmatrix} \times & \times & 0 \\ \times & \times & 0 \\ 0 & 0 & 1 \end{pmatrix}$,

$$\textcolor{red}{V} = U_{uL}^\dagger U_{dL} \Rightarrow [U_{dL}]_{3i} = \textcolor{red}{V}_{3i}$$

and

$$[U_{dL}^\dagger P U_{dL}]_{ij} = \textcolor{red}{V}_{3i}^* \textcolor{red}{V}_{3j}$$

- Finally

$$[\textcolor{red}{N}_d]_{ij} = [U_{dL}^\dagger \textcolor{red}{N}_d^0 U_{dR}]_{ij} = \textcolor{blue}{t}_\beta [M_d]_{ij} - \left(\textcolor{blue}{t}_\beta + \textcolor{blue}{t}_\beta^{-1} \right) \textcolor{red}{V}_{3i}^* \textcolor{red}{V}_{3j} [M_d]_{jj}$$

Neutral couplings in BGL models – Example up $j = 3$

- Up sector

$$N_u = -t_\beta^{-1} \operatorname{diag}(0, 0, m_t) + t_\beta \operatorname{diag}(m_u, m_c, 0)$$

- Down sector

$$\begin{aligned} N_d &= t_\beta \begin{pmatrix} m_d & 0 & 0 \\ 0 & m_s & 0 \\ 0 & 0 & m_b \end{pmatrix} \\ &\quad - (t_\beta + t_\beta^{-1}) \begin{pmatrix} m_d |V_{td}|^2 & m_s V_{td}^* V_{ts} & m_b V_{td}^* V_{tb} \\ m_d V_{ts}^* V_{td} & m_s |V_{ts}|^2 & m_b V_{ts}^* V_{tb} \\ m_d V_{tb}^* V_{td} & m_s V_{tb}^* V_{ts} & m_b |V_{tb}|^2 \end{pmatrix} \end{aligned}$$

It all comes from the symmetry

BGL models - The zoo

- We have seen an example with

$$Q_{Lj}^0 \mapsto e^{i\tau} Q_{Lj}^0 , \quad u_{Rj}^0 \mapsto e^{i2\tau} u_{Rj}^0 , \quad \Phi_2 \mapsto e^{i\tau} \Phi_2$$

and $j = 3$, leading to FCNC in the **DOWN** sector,

controlled by $V_{ti} V_{tk}^*$

- but we can as well choose $j = 1$ or $j = 2$,
then leading to FCNC in the **DOWN** sector
controlled by $V_{ui} V_{uk}^*$ or $V_{ci} V_{ck}^*$
- ... or start with this symmetry

$$Q_{Lj}^0 \mapsto e^{i\tau} Q_{Lj}^0 , \quad d_{Rj}^0 \mapsto e^{i2\tau} d_{Rj}^0 , \quad \Phi_2 \mapsto e^{i\tau} \Phi_2$$

which would lead to FCNC in the **UP** sector, controlled by $V_{ij} V_{kj}^*$

- Models: (3 up quark + 3 down quark) \times leptons (6 or 3)

Higgs in BGL models

Most salient features

- Include mixing in the scalar sector
- Flavour changing couplings of the Higgs with up or with down quarks, e.g. $h \rightarrow bs, bd, t \rightarrow hc, hu$
- Flavour changing couplings of the Higgs with neutrinos or with charged leptons, e.g. $h \rightarrow \mu\tau$
- Modified flavour conserving (diagonal) couplings
- Only **two** new parameters involved, $\tan\beta$ and $\beta - \alpha$
⇒ correlated predictions, magic combination $c_{\beta\alpha}(t_\beta + t_\beta^{-1})$



gBGL Models

Going from BGL to gBGL models

- In BGL models, FCNC controlled *but only in one sector*
- Can we generalise this flavour control to *both* sectors?
- Yes, a symmetry which is both “up-BGL” and “down-BGL”

$$Q_{L3} \mapsto -Q_{L3}, \quad d_R \mapsto d_R, \quad u_R \mapsto u_R, \quad \Phi_1 \mapsto \Phi_1, \quad \Phi_2 \mapsto -\Phi_2$$

- *Each fermion doublet couples to one and only one Higgs doublet*

gBGL

- Yukawa matrices

 - Down:

$$\Gamma_1 = \begin{pmatrix} \times & \times & \times \\ \times & \times & \times \\ 0 & 0 & 0 \end{pmatrix}, \quad \Gamma_2 = \begin{pmatrix} 0 & 0 & 0 \\ 0 & 0 & 0 \\ \times & \times & \times \end{pmatrix}$$

 - Up:

$$\Delta_1 = \begin{pmatrix} \times & \times & \times \\ \times & \times & \times \\ 0 & 0 & 0 \end{pmatrix}, \quad \Delta_2 = \begin{pmatrix} 0 & 0 & 0 \\ 0 & 0 & 0 \\ \times & \times & \times \end{pmatrix}$$

- Projection $P_3 = \text{diag}(0, 0, 1)$

$$P_3\Gamma_1 = 0, \quad (\mathbf{1} - P_3)\Gamma_2 = 0,$$

$$P_3\Delta_1 = 0, \quad (\mathbf{1} - P_3)\Delta_2 = 0.$$

gBGL

- Yukawa matrices

 - Down:

$$\Gamma_1 = \begin{pmatrix} \times & \times & \times \\ \times & \times & \times \\ 0 & 0 & 0 \end{pmatrix}, \quad \Gamma_2 = \begin{pmatrix} 0 & 0 & 0 \\ 0 & 0 & 0 \\ \times & \times & \times \end{pmatrix}$$

 - Up:

$$\Delta_1 = \begin{pmatrix} \times & \times & \times \\ \times & \times & \times \\ 0 & 0 & 0 \end{pmatrix}, \quad \Delta_2 = \begin{pmatrix} 0 & 0 & 0 \\ 0 & 0 & 0 \\ \times & \times & \times \end{pmatrix}$$

- Weak basis independent conditions

$$\Gamma_2^\dagger \Gamma_1 = 0, \quad \Gamma_2^\dagger \Delta_1 = 0,$$

$$\Delta_2^\dagger \Delta_1 = 0, \quad \Delta_2^\dagger \Gamma_1 = 0.$$

Back to N 's

- Simple relations

$$N_d^0 = \left[t_\beta \mathbf{1} - (t_\beta + t_\beta^{-1}) P_3 \right] M_d^0,$$

$$N_u^0 = \left[t_\beta \mathbf{1} - (t_\beta + t_\beta^{-1}) P_3 \right] M_u^0$$

Back to N 's

- Simple relations

$$U_{dL}^\dagger N_d^0 U_{dR} = \left[t_\beta \mathbf{1} - (t_\beta + t_\beta^{-1}) U_{dL}^\dagger P_3 U_{dL} \right] U_{dL}^\dagger M_d^0 U_{dR},$$

$$U_{uL}^\dagger N_u^0 U_{uR} = \left[t_\beta \mathbf{1} - (t_\beta + t_\beta^{-1}) U_{uL}^\dagger P_3 U_{uL} \right] U_{uL}^\dagger M_u^0 U_{uR}$$

Back to N 's

- Simple relations

$$N_d = \left[t_\beta \mathbf{1} - (t_\beta + t_\beta^{-1}) U_{dL}^\dagger P_3 U_{dL} \right] M_d,$$

$$N_u = \left[t_\beta \mathbf{1} - (t_\beta + t_\beta^{-1}) U_{uL}^\dagger P_3 U_{uL} \right] M_u$$

Back to N 's

- Simple relations

$$N_d = \left[t_\beta \mathbf{1} - (t_\beta + t_\beta^{-1}) U_{dL}^\dagger P_3 U_{dL} \right] M_d,$$
$$N_u = \left[t_\beta \mathbf{1} - (t_\beta + t_\beta^{-1}) U_{uL}^\dagger P_3 U_{uL} \right] M_u$$

- Parameterisation $[U^\dagger P_3 U]_{ij} = U_{3i}^* U_{3j}$

Unitary vectors $U_{3i} \rightarrow \hat{n}_i$

Back to N 's

- Simple relations

$$N_d = \left[t_\beta \mathbf{1} - (t_\beta + t_\beta^{-1}) U_{dL}^\dagger P_3 U_{dL} \right] M_d,$$
$$N_u = \left[t_\beta \mathbf{1} - (t_\beta + t_\beta^{-1}) U_{uL}^\dagger P_3 U_{uL} \right] M_u$$

- Parameterisation $[U^\dagger P_3 U]_{ij} = U_{3i}^* U_{3j}$

Unitary vectors $U_{3i} \rightarrow \hat{n}_i$

$$\hat{n}_{[d]i} = [U_{dL}]_{3i}, \quad \hat{n}_{[u]i} = [U_{uL}]_{3i}$$

Back to N 's

- Simple relations

$$N_d = \left[t_\beta \mathbf{1} - (t_\beta + t_\beta^{-1}) U_{dL}^\dagger P_3 U_{dL} \right] M_d,$$

$$N_u = \left[t_\beta \mathbf{1} - (t_\beta + t_\beta^{-1}) U_{uL}^\dagger P_3 U_{uL} \right] M_u$$

- Parameterisation $[U^\dagger P_3 U]_{ij} = U_{3i}^* U_{3j}$

Unitary vectors $U_{3i} \rightarrow \hat{n}_i$

$$\hat{n}_{[d]i} = [U_{dL}]_{3i}, \quad \hat{n}_{[u]i} = [U_{uL}]_{3i}, \quad \hat{n}_{[u]i} V_{ij} = [U_{uL} U_{uL}^\dagger]_{3k} [U_{dL}]_{kj}$$

Back to N 's

- Simple relations

$$N_d = \left[t_\beta \mathbf{1} - (t_\beta + t_\beta^{-1}) U_{dL}^\dagger P_3 U_{dL} \right] M_d,$$

$$N_u = \left[t_\beta \mathbf{1} - (t_\beta + t_\beta^{-1}) U_{uL}^\dagger P_3 U_{uL} \right] M_u$$

- Parameterisation $[U^\dagger P_3 U]_{ij} = U_{3i}^* U_{3j}$

Unitary vectors $U_{3i} \rightarrow \hat{n}_i$

$$\hat{n}_{[d]i} = [U_{dL}]_{3i}, \quad \hat{n}_{[u]i} = [U_{uL}]_{3i}, \quad \hat{n}_{[u]i} V_{ij} = [U_{dL}]_{3j}$$

Back to N 's

- Simple relations

$$N_d = \left[t_\beta \mathbf{1} - (t_\beta + t_\beta^{-1}) U_{dL}^\dagger P_3 U_{dL} \right] M_d,$$

$$N_u = \left[t_\beta \mathbf{1} - (t_\beta + t_\beta^{-1}) U_{uL}^\dagger P_3 U_{uL} \right] M_u$$

- Parameterisation $[U^\dagger P_3 U]_{ij} = U_{3i}^* U_{3j}$

Unitary vectors $U_{3i} \rightarrow \hat{n}_i$

$$\hat{n}_{[d]i} = [U_{dL}]_{3i}, \quad \hat{n}_{[u]i} = [U_{uL}]_{3i}, \quad \hat{n}_{[u]i} V_{ij} = \hat{n}_{[d]j}$$

N 's with controlled FCNC

- In the mass basis

$$[N_d]_{ij} = \textcolor{blue}{t_\beta} m_{d_j} \delta_{ij} - (t_\beta + t_\beta^{-1}) \hat{n}_{[d]i}^* \hat{n}_{[d]j} m_{d_j},$$

$$[N_u]_{ij} = \textcolor{blue}{t_\beta} m_{u_j} \delta_{ij} - (t_\beta + t_\beta^{-1}) \hat{n}_{[u]i}^* \hat{n}_{[u]j} m_{u_j},$$

$$\hat{n}_{[u]i} V_{ij} = \hat{n}_{[d]j}, \quad \hat{n}_{[u]i} = V_{ij}^* \hat{n}_{[d]j}$$

- Down parameterisation

$$[N_d]_{ij} = \textcolor{blue}{t_\beta} m_{d_j} \delta_{ij} - (t_\beta + t_\beta^{-1}) \hat{n}_{[u]a}^* \hat{n}_{[u]b} V_{ai}^* V_{bj} m_{d_j},$$

$$[N_u]_{ij} = \textcolor{blue}{t_\beta} m_{u_j} \delta_{ij} - (t_\beta + t_\beta^{-1}) \hat{n}_{[u]i}^* \hat{n}_{[u]j} m_{u_j},$$

- Up parameterisation

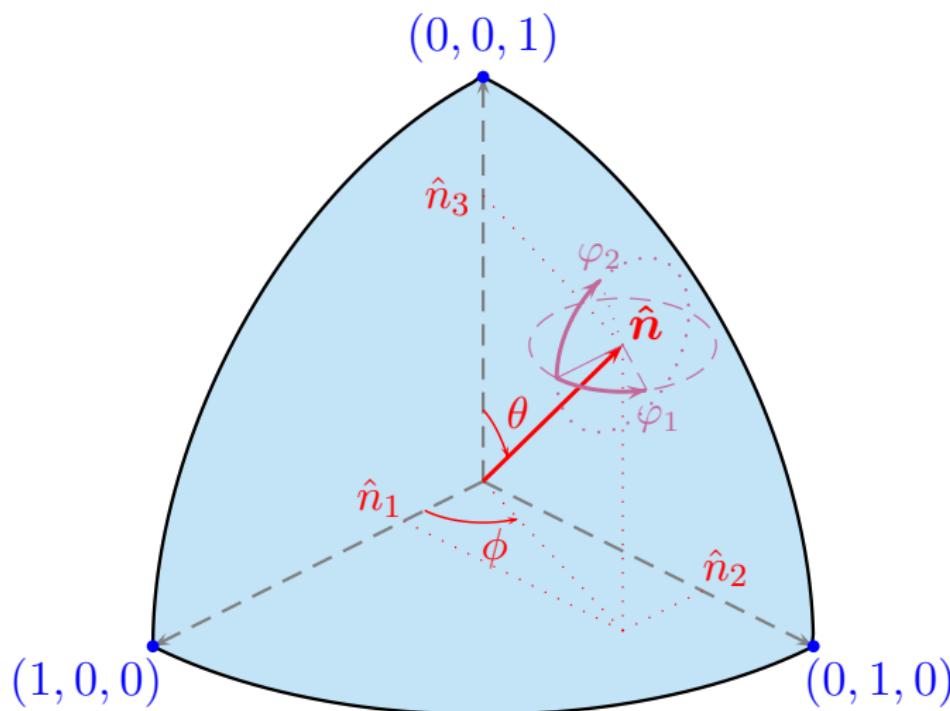
$$[N_d]_{ij} = \textcolor{blue}{t_\beta} m_{d_j} \delta_{ij} - (t_\beta + t_\beta^{-1}) \hat{n}_{[d]i}^* \hat{n}_{[d]j} m_{d_j},$$

$$[N_u]_{ij} = \textcolor{blue}{t_\beta} m_{u_j} \delta_{ij} - (t_\beta + t_\beta^{-1}) \hat{n}_{[d]a}^* \hat{n}_{[d]b} V_{ia}^* V_{jb} m_{u_j}.$$

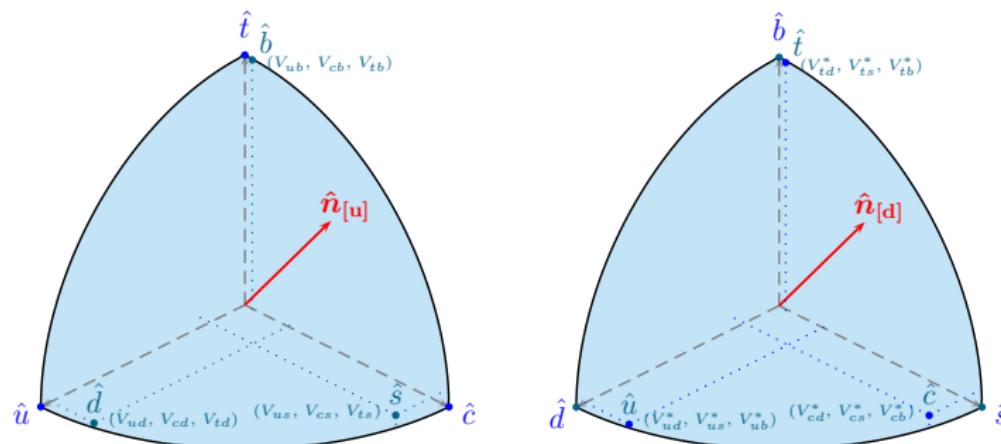
- BGL models recovered easily

Just 4 new parameters

gBGL parameterisations



gBGL parameterisations

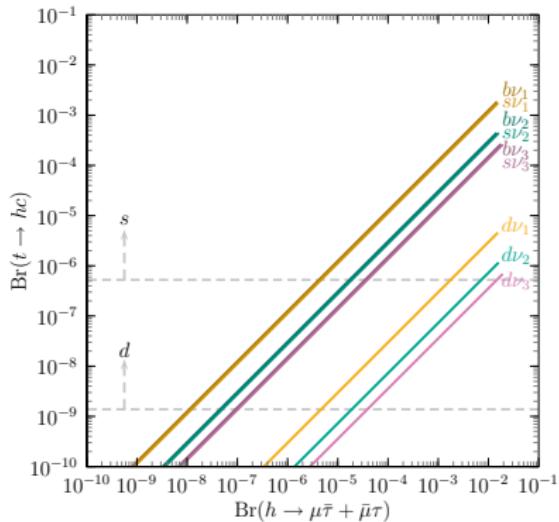
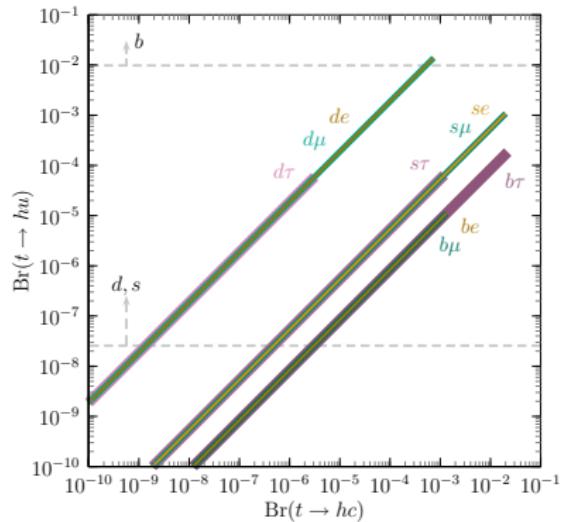


Phenomenology

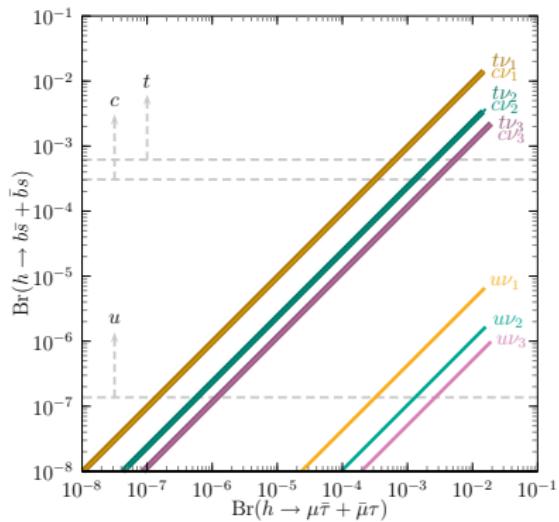
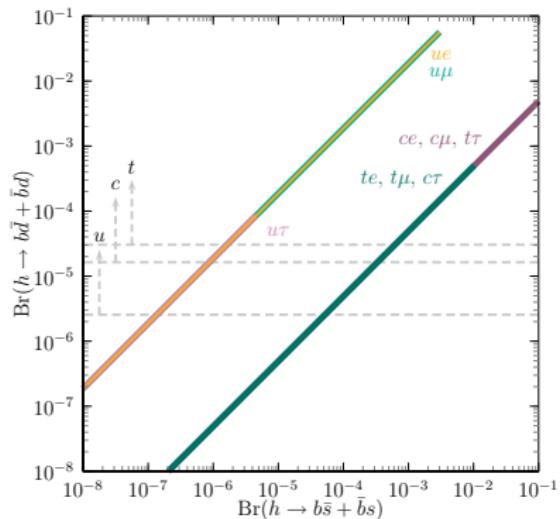
Most interesting aspects

- Same observables as in BGL models
- ... but richer array of possibilities
- + improved contributions to the Baryon Asymmetry

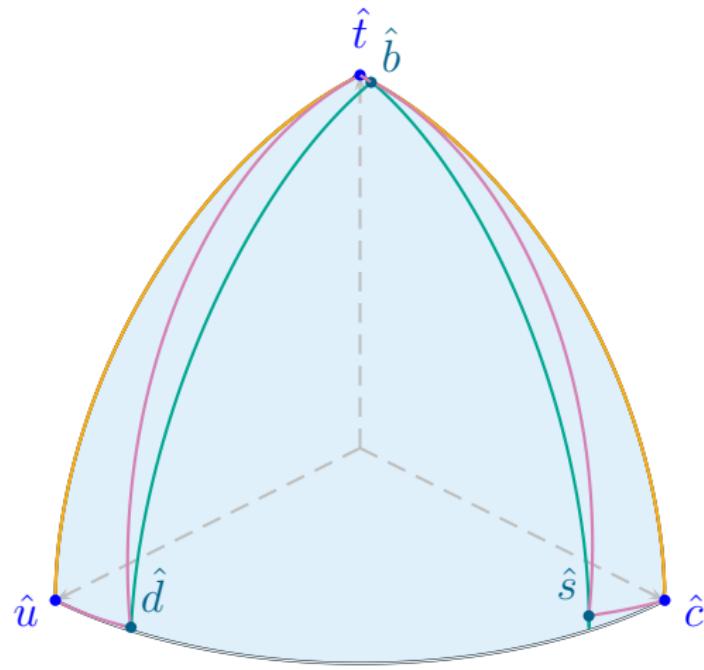
Example, BGL models – $t \rightarrow hq$ & $h \rightarrow \mu\tau$



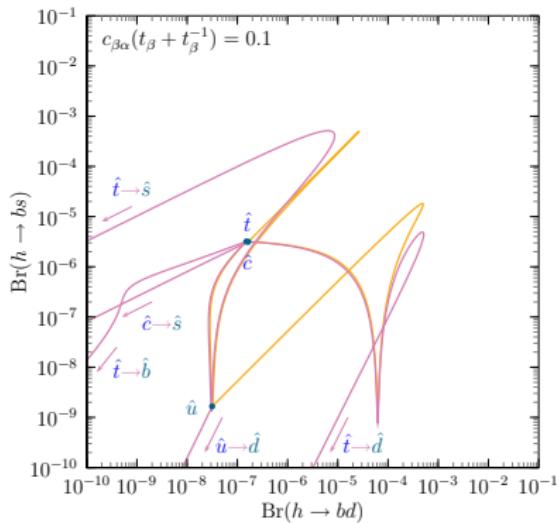
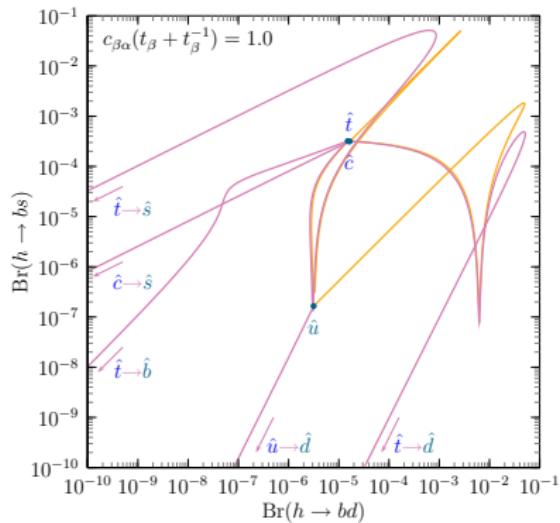
Example, BGL models – $h \rightarrow bq$ & $h \rightarrow \mu\tau$



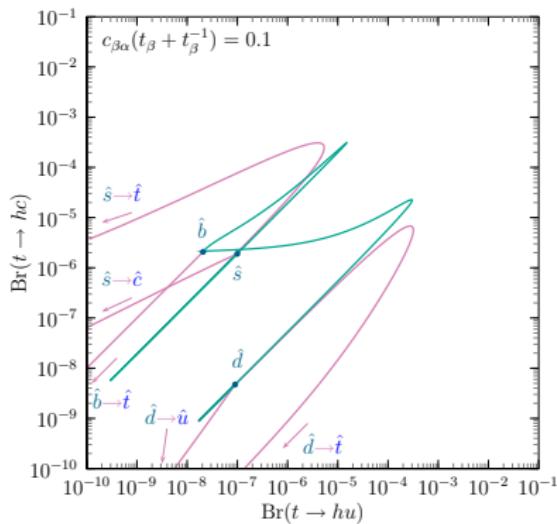
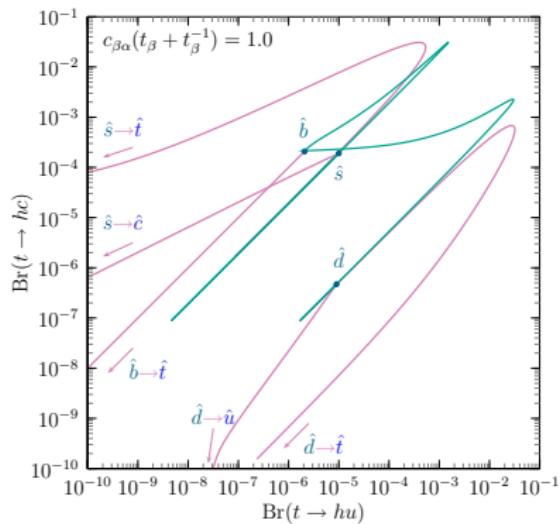
Example, gBGL “trajectories” between BGL models



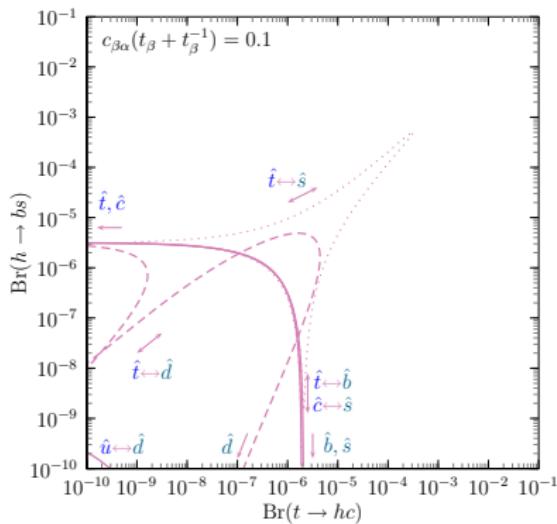
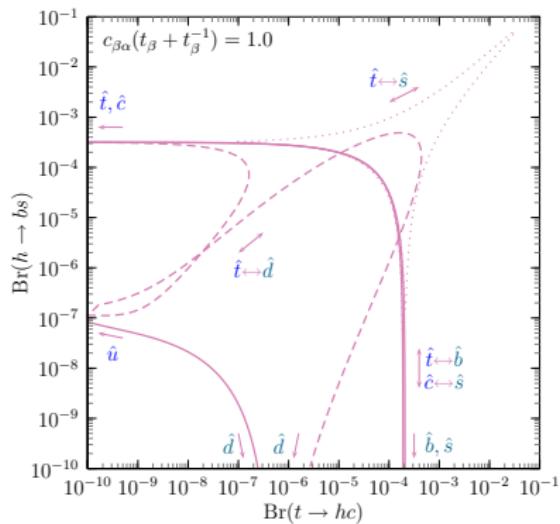
Example, gBGL models – $h \rightarrow bq$



Example, gBGL models – $t \rightarrow hq$



Example, gBGL models – $h \rightarrow bq$ & $t \rightarrow hq$

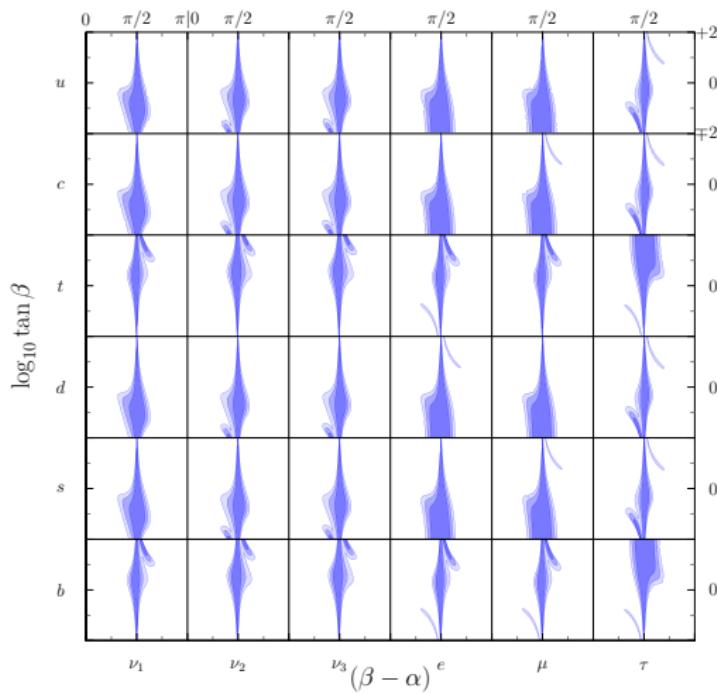


Summary & Conclusions

- Class of models with reduced parametric freedom,
 - BGL models: $\tan \beta$ & scalar mixing
 - gBGL models: + 4 parameters $\hat{n}_{[q]}$
 - Flavour diagonal Higgs data constrains FCNC
 - Rich correlated patterns for $t \rightarrow hq$ & $h \rightarrow bq$, $h \rightarrow \mu\tau$
up vs. down, quarks vs. leptons!
 - Can saturate current bounds for the LHC and the ILC
 - FCNC are *controlled*

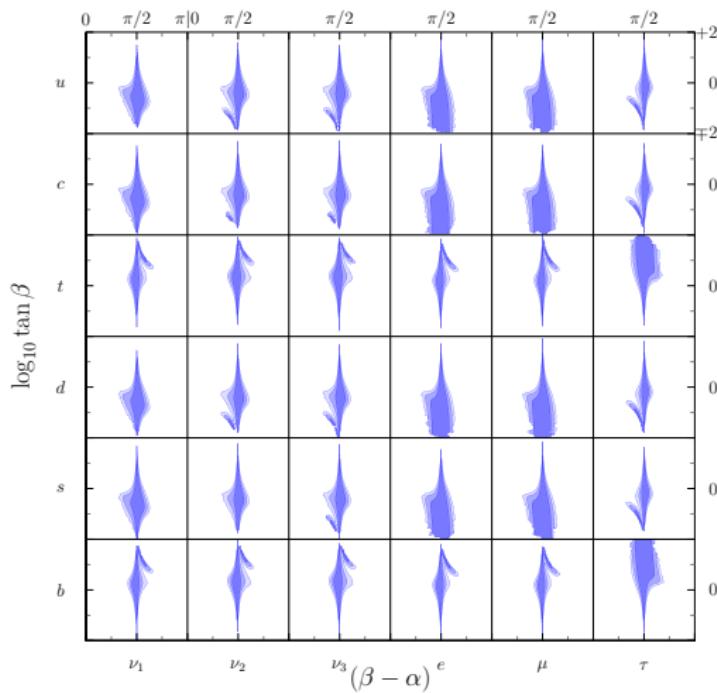
Thank you for your attention!

Example: BGL models



Only Higgs signals

Example: BGL models



+ Scalar potential (Positivity, Perturbative unit., ...) + oblique EW